

# KIPO Vision & Strategy



## Goal

Maximizing creation of economic value through innovation of the intellectual property ecosystem

## Strategy



1. Expanding patent-based R&D for technology independence
2. Fostering national strategic industries with big data of patent information
3. Providing high-quality examination and trial services that drive industrial development



1. Promoting financing and transactions based on IP assets to support the growth of innovation
2. Enhancing IPR protection to realize a fair economy
3. Encouraging IP-based startups and commercialization



1. Strengthening the protection of IPRs of export companies
2. Supporting the securing of patents overseas for global market entry
3. Forming a favorable global IP environment for Korean users