

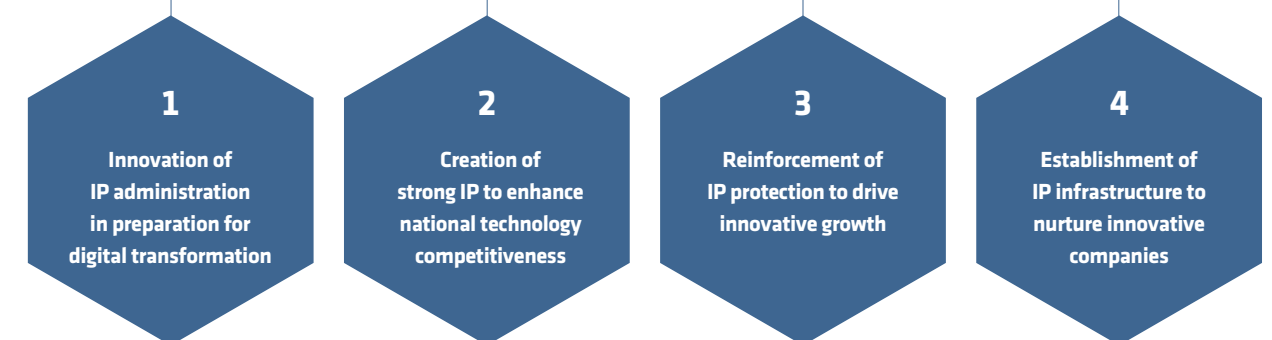
# 2021 KIPO Vision & Strategy



**Goal**

Establishing a virtuous cycle of creation, protection, and utilization of IP

**Policy Strategies**



- 1**
- Innovation of IP administration in preparation for digital transformation**
1. Improving quality of examinations and trials
  2. Enhancing policies for the protection and utilization of new technologies
  3. Establishing a digital IP administration system

- 2**
- Creation of strong IP to enhance national technology competitiveness**
1. Innovating the entire cycle of R&D-based patent big data
  2. Securing competitiveness of core patents of the digital era
  3. Fostering experts to support creation of superior IP

- 3**
- Reinforcement of IP protection to drive innovative growth**
1. Enhancing pragmatic protection of domestic IP
  2. Providing support for overseas IP disputes
  3. Expanding international cooperation for IP protection

- 4**
- Establishment of IP infrastructure to nurture innovative companies**
1. Promoting IP finance and transactions
  2. Expanding support for innovative IP-based companies
  3. Establishing infrastructure for IP data utilization