

# Enhancing Global IP Cooperation



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K-POP, K-Culture Futuristic Experience space  
K-pop, K-culture futuristic experience space 'Hiker Ground' exhibition hall  
operated by Korea Tourism Organization.

# IP-R&D Methodology Training Course for Developing Countries

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## **Trade and Cooperation Division**

KIPO implemented the first Innovation Skills Development Camp (“InnoCamp”) online training course from June 13 to 24, 2022 with the Korea Intellectual Property Strategy Agency (KISTA) and World Intellectual Property Organization (WIPO). InnoCamp is an educational course which globally shares new R&D methodology using IP (IP-R&D) which has played a key role in the ROK’s economic growth.

Hosted on WIPO Academy’s platform, the two-week course is designed to support the economic growth of developing countries by disseminating IP-R&D methodology implemented in the ROK. A total of 60 people participated in the first ever InnoCamp including professors, university students, and patent examiners from 39 countries.

Participants learn from lectures for

one week and conduct group activities for another week with experts from KISTA working as mentors. The lectures provide step-by-step IP-R&D education, such as prior art search and analysis, IP-R&D strategy establishment, securing of national core patents, IP finance, etc. For group activities, students carry out tasks to establish an IP-R&D strategy as a group by applying learned methodologies, such as the collection and analysis of patent data, to hypothetical situations.

With the success of the first InnoCamp, the programs has potential to be expanded in the future into a tailored training course according to different countries or technical fields, which will ultimately encourage more researchers to create and commercialize their IP.

# KIPO-WIPO-KIPA Joint Development of IP Panorama 2.0

## International Education Division

In collaboration with WIPO Academy and the Korea Invention Promotion Association (KIPA), KIPO released “IP Panorama 2.0” an e-learning course on the basic of IP in 2022. The online course is an updated and modern restructuring of the original “IP Panorama” released in 2007 that teaches IP strategies such as acquisition, utilization, protection, and marketing from a business perspective and addresses main issues in the field of IP rights.

Joint development was carried out in 2019 and completed in 2022 to resolve issues such as legislative changes, outdated examples, and software upgrades. The new version supports a mobile learning user interface and applies a microlearning method which allows users to learn 1-2 concepts in around 15 minutes. It also features the latest video techniques to teach new IP-related laws, cases, and other topics.

A promotional booth was set up to showcase the launch of IP Panorama 2.0

on July 15, 2022 during the 63rd WIPO General Assembly in Geneva. With more than 350 visitors, many showed interest in having their countries collaborate to utilize the program, including heads of IP offices and official representatives from various countries. KIPO plans to develop multiple versions of IP Panorama 2.0 with different languages, such as Spanish and French, in cooperation with WIPO.

KIPO also created a roadmap for developing and utilizing global IP e-learning content in 2022. Roadmap development was joined by experienced IP educators and professionals in the education field to analyze IP-related educational content and learning programs of the International Intellectual Property Training Institute (IIPTI). This effort enables KIPO to prioritize new content by field and level and build a development strategy. IP Panorama 2.0 and other newly developed content will be used in accordance to the roadmap for global IP e-learning to help narrow the IP knowledge gap between countries.



# Hosting of the Korea-ASEAN Heads of IP Offices Meeting

## International Cooperation Division

The Association of Southeast Asian Nations (ASEAN) is an important trade partner of the ROK and a region with growing economic potential. For mutual benefit of the ROK and the ASEAN countries, continuous efforts have been made to support the establishment and advancement of the IP system. The Korea-ASEAN Heads of IP Offices Meetings have grown into a high-level cooperation platform of great importance since its commencement in 2018.

In November 2022, KIPO invited its ASEAN counterparts to Seoul for the 5th Heads of IP Offices Meeting to continue dialogue on ongoing efforts among the countries. The occasion was especially meaningful as the first in-person meeting held in three years. Meanwhile, KIPO and ASEAN IP offices remained committed by continuing video conferences despite the challenges brought by the COVID-19 pandemic.

With a renewed sense of responsibility, delegations from the 11 countries agreed to join together to build an IP-based innovative ecosystem after in-depth discussions under the main theme of “IP and innovation towards a sustainable future.” Further discussions on specific and detailed activities were carried out through bilateral talks on existing and upcoming cooperation projects while focusing on different aspects of examination, education, legal systems or digitization depending each country’s conditions and circumstances.

In particular, during this gathering, KIPO was able to sign Memorandums of Understandings (MOUs) for reinforced and comprehensive cooperation with the Philippines and Brunei, respectively. As of 2022, there are a total of 26 MOUs signed between KIPO and ASEAN members regarding a wide range of subjects that cover patent examination, training, information sharing, IT, and IP protection.



# Adoption of a Joint Statement on the 10th Anniversary of the TM5/ID5

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## **Trademark Examination Policy Division**

A cooperative framework of the world's five largest offices (China, Europe, Japan, ROK, and the U.S.) on trademark (TM5) and industrial design (ID5) marked its 10th anniversary at the annual meeting in 2022. Members agreed to adopt a joint statement on trademarks and designs at the TM5/ID5 annual meeting held in Brussels from October 24 to 29, 2022.

In the joint statement, the TM5 confirmed their contribution in the field of trademarks to the development of SMEs and economic growth through various research projects over the past 10 years. They also expressed their commitment to the establishment of a transparent and accessible trademark system, compatibility of systems among the IP offices for enhanced user convenience, and continuous cooperation with users.

In the design field, the ID5 recognized the

changes in user demand of the design system due to development of new technologies and digital transformation. Resolutions were made to enhance the response measures of the design protection systems for a rapidly changing environment, to provide quality services, and to improve usability of the outcomes of ID5 cooperation through interaction with users.

Additionally, as China joined the Hague Agreement in May 2022, the five IP offices promised to put effort into enhancing mutual compatibility with the Hague International Design System.

Moreover, KIPO was chosen as the next chair to lead international cooperation in trademark and design standards. It will be the third time that KIPO hosts the TM5/ID5 working group, midterm, and annual meetings in the ROK since 2018 and 2013.