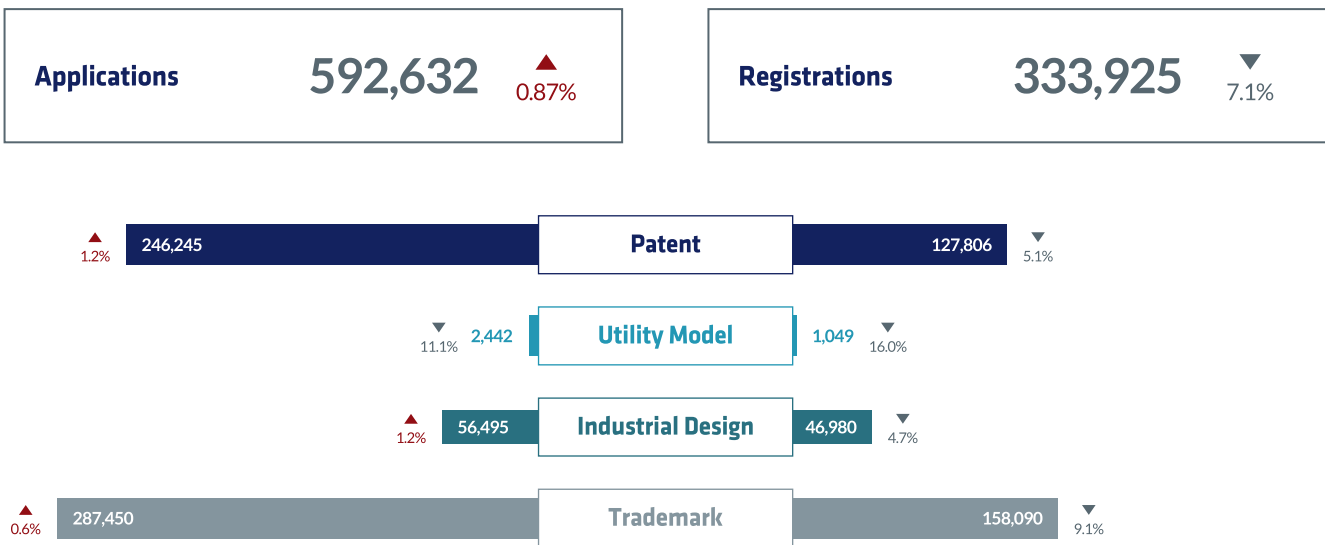


2024 IP Trends

Overview of Key Data

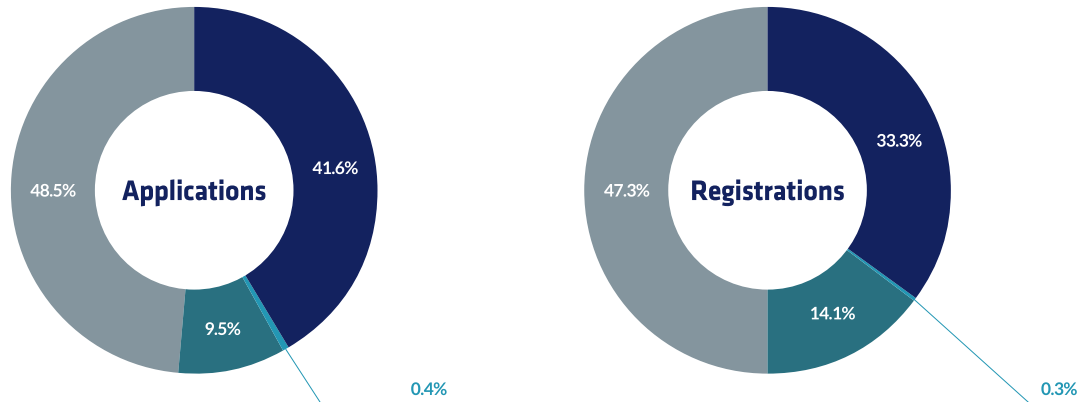
Domestic IPR Applications

(unit: cases)



• Ratio by IPRs

- Patent
- Utility Model
- Industrial Design
- Trademark

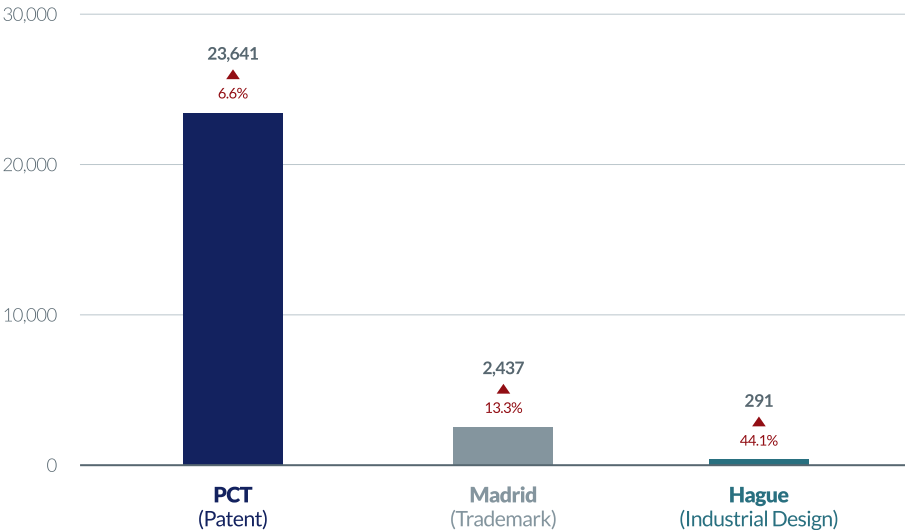


International IPR Applications

• KIPO as the Receiving Office (International Phase)

(unit: cases)

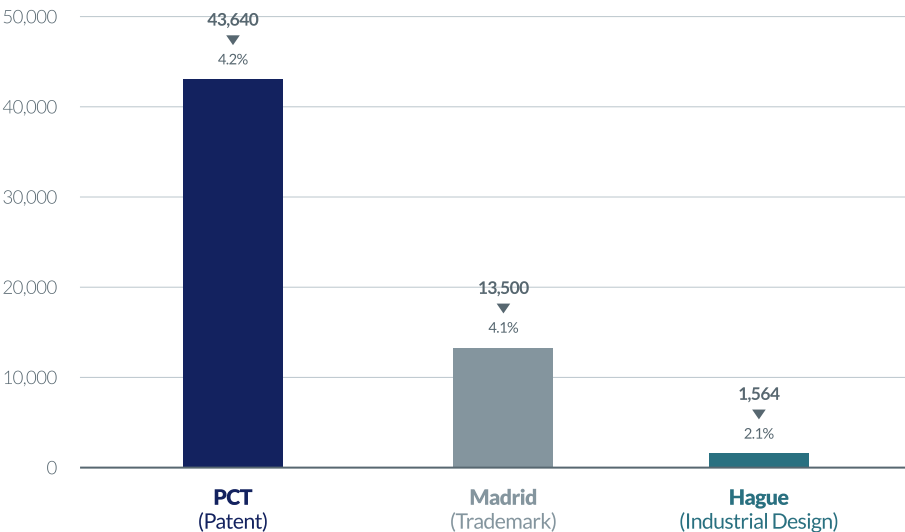
26,369 ▲ 7.5%



• KIPO as the Designated Office (National Phase)

(unit: cases)

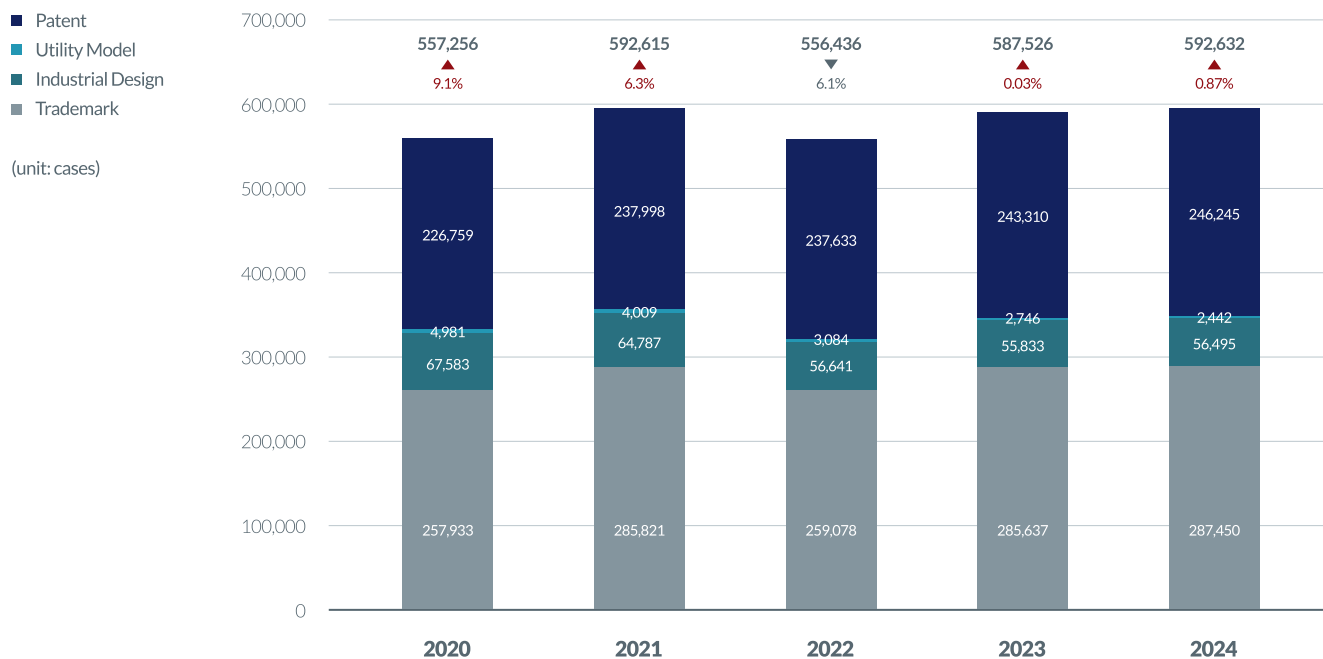
58,704 ▼ 4.1%



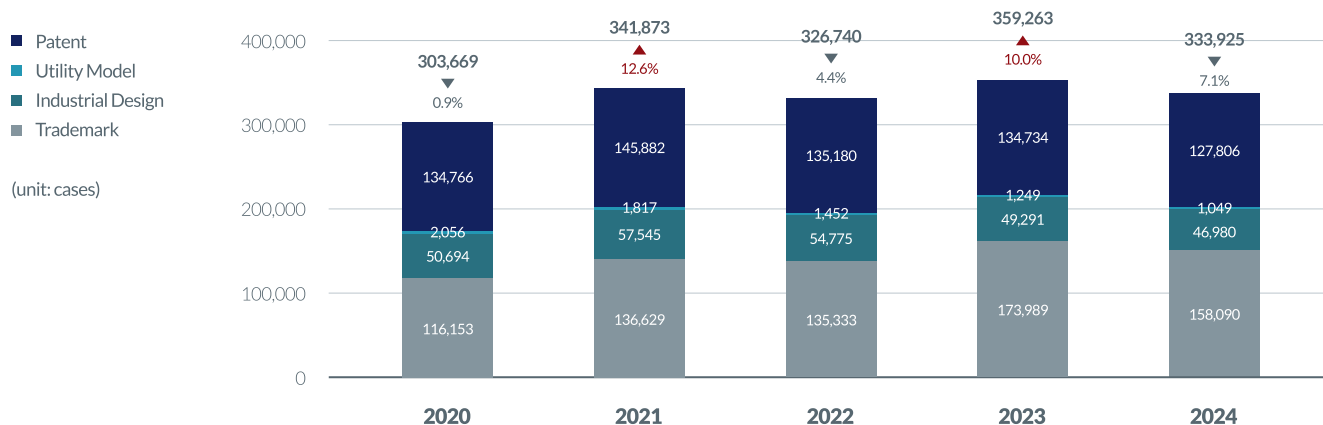
IPR Applications and Registrations by Year

IPR Applications

*Including PCT, Madrid, Hague international applications

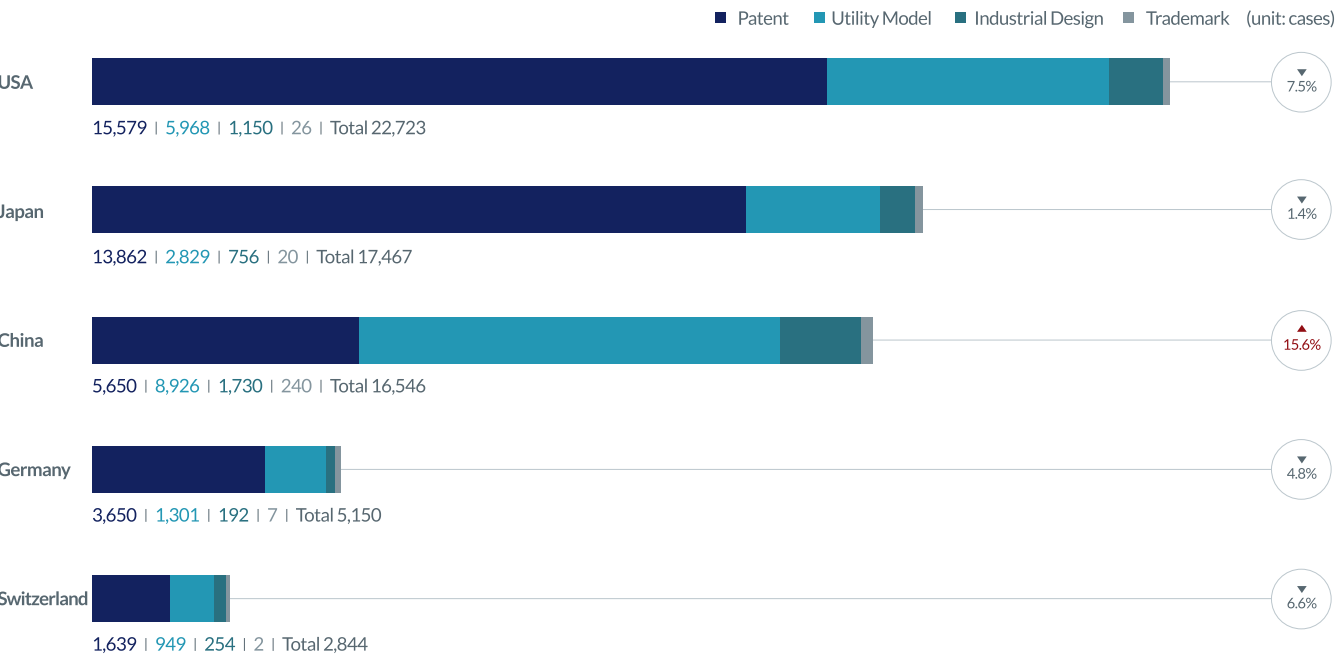
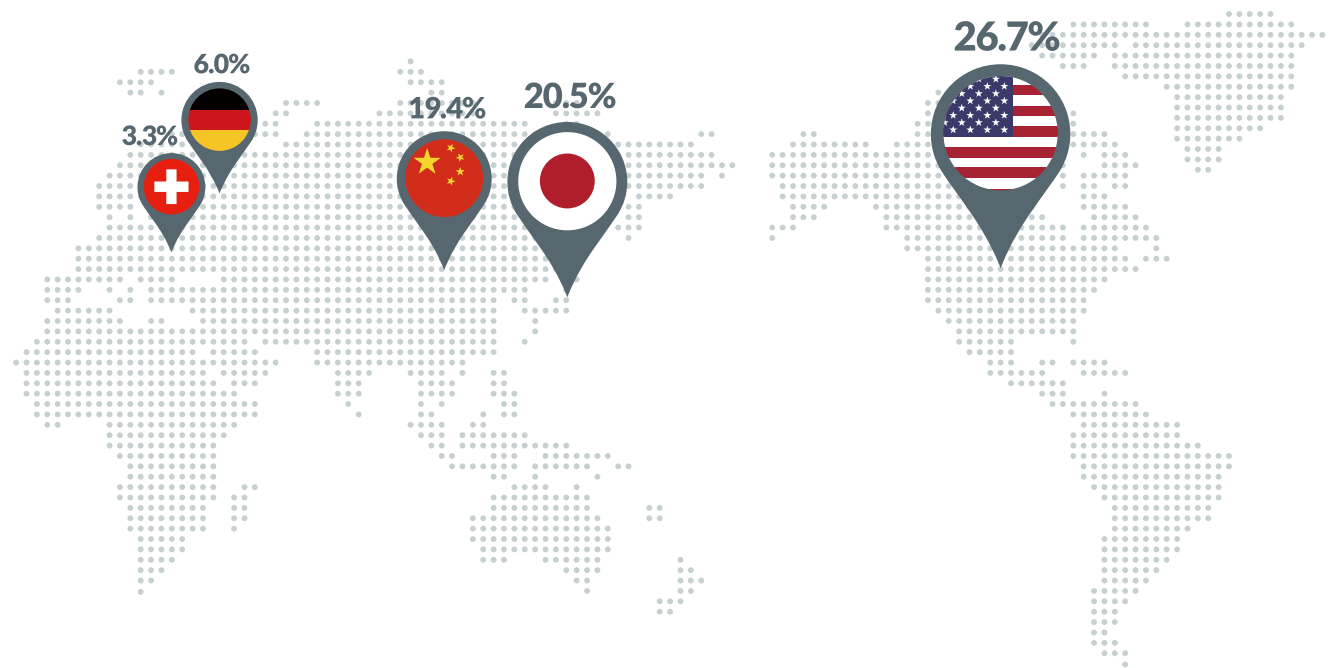


IPR Registrations



Non-resident IPR Applications Filed at KIPO











Top 5 Countries/Regions










Total : 130 Countries and Regions

Top IPR Filing Domestic & Foreign Companies







Patent

	1st.	2nd.	3rd.	4th.	5th.
Domestic	 13,331 12,565 ▲6.1%	 4,615 3,741 ▲23.4%	 4,390 4,170 ▲5.3%	 3,754 3,444 ▲9.0%	 3,161 3,163 ▼0.1%
Foreign	 1,353 1,433 ▼5.6%	 634 781 ▼18.8%	 610 599 ▲1.8%	 549 619 ▼11.3%	 489 476 ▲2.7%

Industrial Design

	1st.	2nd.	3rd.	4th.	5th.
Domestic	 532 565 ▼5.8%	 518 682 ▼24.0%	IICOMBINED 416 18 ▲2,211%	 391 360 ▲8.6%	 375 143 ▲162%
Foreign	 228 434 ▼47.5%	HS PARTNERS PTE. LTD. 82 -	dyson 75 38 ▲97.4%	 75 58 ▼29.3%	 54 87 ▼38.0%

Trademark

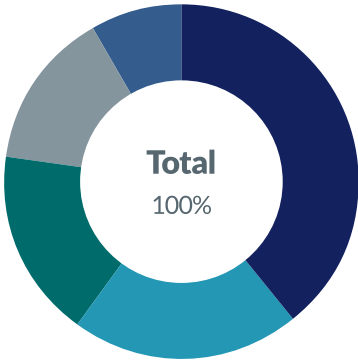
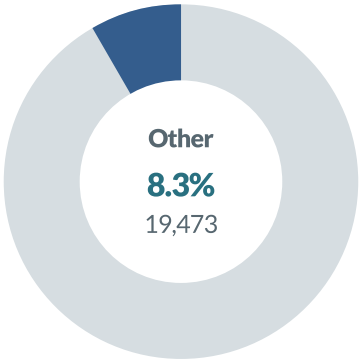
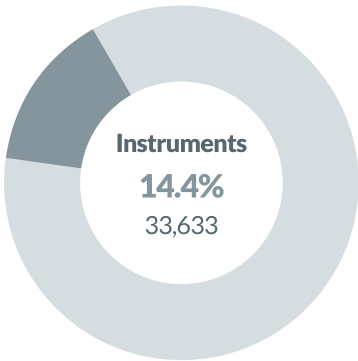
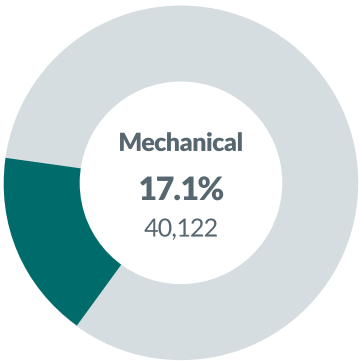
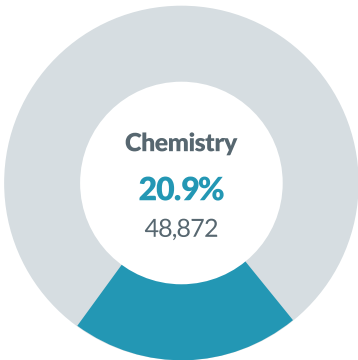
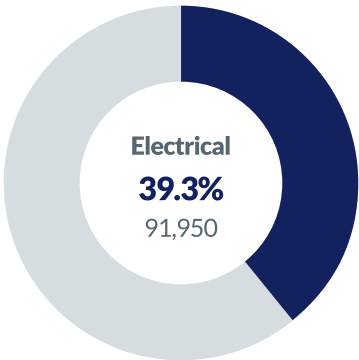
	1st.	2nd.	3rd.	4th.	5th.
Domestic	 733 779 ▼5.9%	 578 68 ▲750%	AMOREPACIFIC 494 306 ▲61.4%	 357 205 ▼74.1%	 344 74 ▲365%
Foreign	HS PARTNERS PTE. LTD. 123 -	L'ORÉAL PARIS 113 98 ▲15.3%	 45 29 ▲55.2%	 38 62 ▼38.7%	amazon 35 25 ▲40.0%

■ 2024 ■ 2023 | ▲▼ Year-over-year comparison (unit: cases)

Patent Applications by Technology

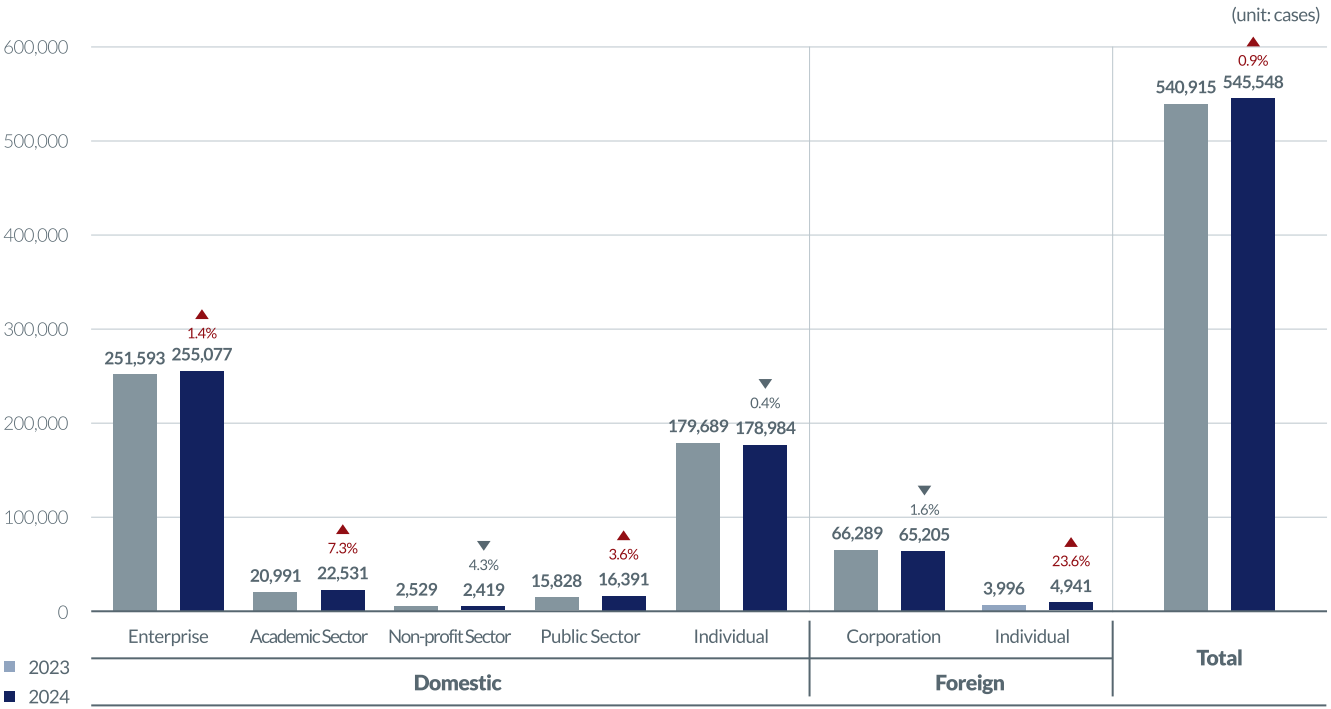
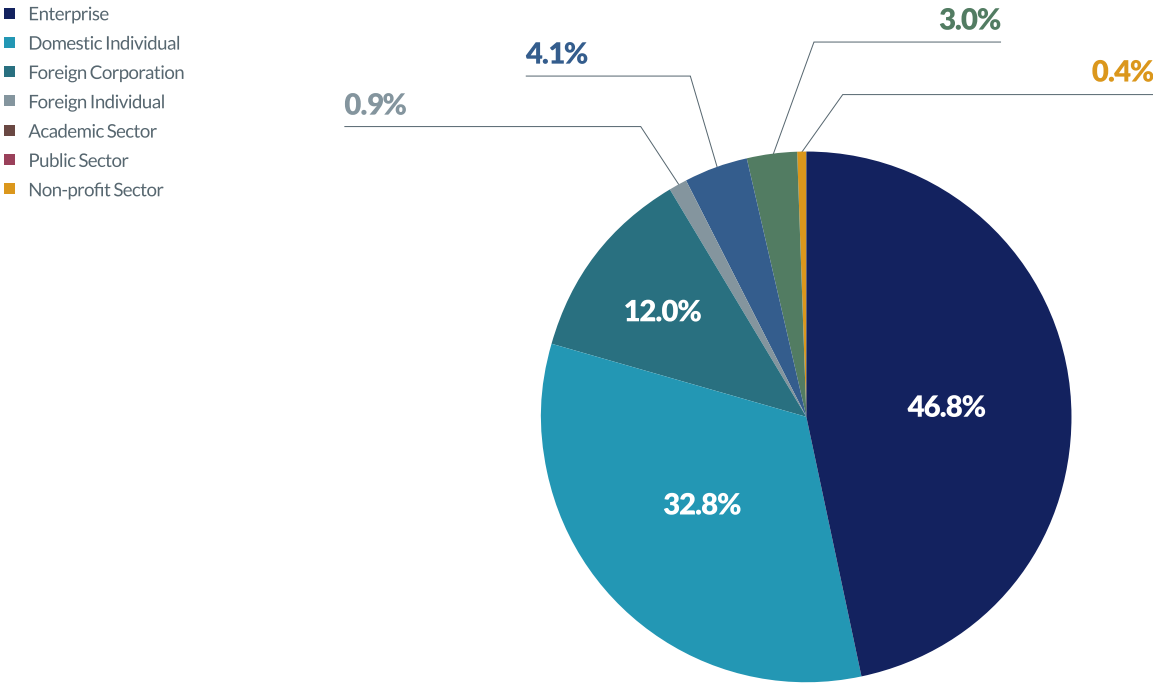
Top 5 WIPO Technology Fields

(unit: cases)



Applications by Applicant Type

Ratio of Applications According to Applicant Type



Applications by Applicant Type for Each IPR

(unit: cases)

