

MOIP Vision & Strategy

MISSION

Supporting Korea's Real Growth
by Building a Robust IP System for
Innovation

VISION

Empowering Innovation and
Strengthening the Global IP
Competitiveness of SMEs

Strategic Goals

1

Create Strong Intellectual Property to Foster Next-Generation Strategic Technologies

2

Build a Fair and Favorable Market Environment through Stronger IP Protection

3

Support Innovation-Led Growth by Promoting the Use of IP

4

Establish an IP Foundation to Secure Future Growth Potential

Performance Goals

- Create high-quality IP by promoting R&D innovation centered on advanced industries.
- Support the swift acquisition of rights by upgrading examination and trial services.

- Protect rights holders by establishing robust domestic and overseas IP protection systems.
- Create a favorable IP environment for Korean companies through international cooperation.

- Build a virtuous IP ecosystem by facilitating IP commercialization and transfer.
- Support the establishment and growth of IP-based startups.

- Foster creative talent who will drive future IP competitiveness.
- Innovate IP administrative services by adopting advanced technologies such as AI.