

The International Intellectual Property Training Institute (IIPTI) Portfolio of Training Programs for 2021



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Campus
tour

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**History of
 IIPTI**

1987

1987
 Received \$300,000 worth of United Nations Development Programme (UNDP)'s assistance from WIPO to improve the function of the IIPTI as an IP Academy

1987.9 Held the first training course for foreigners on the system of industrial property rights

1997

1997.5
 Jointly hosted an international forum on IPRs in celebration of the respective 20th and 10th anniversary of the founding of KIPO and the IIPTI with WIPO

2000.6 Held the first seminar on IPRs enforcement as a follow-up to the 11th IPO Heads Meeting (1999.11) between Korea-Japan

2001.3 Hosted the first KIPO-WIPO Training of Trainers Seminar on IPRs for Asian Countries

2006

2006.3
 Designated officially as a WIPO partner institution for international intellectual property training

2006 Launched IP Xpedite (E-learning Content) with APEC TILF Special Fund

2006 Signed an MOU with China Intellectual Property Training Center (CIPTC)

2006~2017.5 Consultation for the founding of its IPRs Academy by the request of Republic of Azerbaijan

2006.12 Hosted the first WIPO-LDCs workshop to expand participant in LDCs

1989

1989. 6
 Hosted the first WIPO Asia-Pacific Regional Seminar

1991 Jointly operated the training course on the system of industrial property rights with Korea International Cooperation Agency (KOICA)

1992.10 Hosted an international seminar for International Federation of Inventors' Association (IFIA) members
 1992.11 Hosted an international Seminar for Economic and Social Commission for Asia and the Pacific (ESCAP) in partnership with WIPO

2005

2005.4
 Hosted a WIPO Seminar on IPRs for Heads of IP Academies from developing countries

2007

2007
 Operated a Credit Approval Course using educational contents related to international intellectual property (2013~)

2007.9 Launched IP E-learning contents - IP Panorama

2007.9 Hosted the Asia-Pacific Regional Seminar in celebration of the 20th anniversary of the IIPTI's founding

2007.7 Held a training course for IP-related public officials from Vietnam

2010

2010.3
Launched a KIPO-WIPO training course on Patent Law and Examination

2010.5 Signed an MOU on joint training programs using IP Panorama with WIPO and KIPA

2010.5 Signed an MOU on cooperation between Korea and Japan with the National Center for Industrial Property Information and Training INPIT of Japan

2010.8 Hosted the first Trilateral IPO Heads Meeting between Korea-China-Japan

2011.11 Held a training course on patent information utilization for Malaysian laureates as a follow-up to Appropriate Technology Competitions with the assistance of the KTF fund

2014

2014.3
Held the first training course for examiners from the Saudi Authority for Intellectual Property in the Kingdom of Saudi Arabia (SAIP)

2014.7 Held an invention training course for the talent in science and technology from developing countries with KOICA

2018

2018.9
Signed an MOU on education cooperation with Saudi Arabia

2019.11 Hosted the 10th anniversary of the Advanced International Certificate Course (AICC)

2008

2008.8
Hosted KIPO-WIPO Summer School on IP in Korea

2008.10 Hosted an IP training course for ASEAN with the Korea-ASEAN Cooperation Fund's assistance following the signing of the Korea-ASEAN FTA

2009.2 Hosted an intensive training course on PCT information for developing countries to distribute the e-filing system developed by KIPO

2009.9 Held a training course on IPRs for public officials from South Asian Association for Regional Cooperation (SAARC)

2012

2012.
Launched IP E-learning contents - 'Getting Creative with Pororo' animation

2012.4 Started a KIPO-WIPO training course on trademark law and examination

2012.6 Held a joint training course for examiners from IP5

2012.8 Held the first training course for examiners from the Patent Office of the Gulf Council (GCCPO)

2013 Conducted a KIPO-WIPO training course on Design Law and Examination

2013.7 Operated a training course on the IP system for Organisation Africaine de la Propriete Intellectuelle (OAPI)/African Regional Intellectual Property Organization (ARIPO) member countries in cooperation with KOICA

2015

2015.12
Held the first training course for examiners from China

2017 Marked the 30th anniversary of the IIPTI's founding

Foreword

In 1989, the International Intellectual Property Training Institute (IIPTI) of the Korean Intellectual Property Office (KIPO) partnered with the World Intellectual Property Organization (WIPO) to co-host the WIPO Asia-Pacific Regional Seminar. The IIPTI has been strengthening its capacity to serve as a center for IP education and training regionally as well as globally ever since, and was designated as a WIPO partner institution for international IP training in 2006.

With a view to support the development of human resources in the IP field and foster the use of IP information for innovation, the IIPTI continues to provide a variety of training programs for both IP professionals and the general public. Since the establishment of the Funds-In-Trust at WIPO Academy in 2011, the IIPTI has been advancing its training programs and world renowned e-learning contents such as IP Panorama and Getting Creative with Pororo to WIPO Member States. These programs have helped to enhance cooperation between KIPO and WIPO in the field of IP education.

To better serve the needs of IP stakeholders, the IIPTI has published a training course portfolio for the first time titled The International Intellectual Property Training Institute Portfolio of Training Programs for 2021. This portfolio demonstrates the IIPTI's continuing commitment to IP capacity building and to provide access to educational IP contents, particularly in developing countries, least-developed countries and countries in transition, in spite of the unprecedented COVID-19 pandemic.

The portfolio provides information on the various online and face-to-face IP training programs on offer this year, as well as available e-learning contents. The IIPTI runs bespoke IP training programs for examiners and government officials from China, Vietnam, Saudi Arabia and the Gulf region in cooperation with partner IP offices to accommodate their specific requirements. Based on its long-standing partnership with WIPO, the IIPTI provides advanced professional training courses in the areas of patents, trademarks and industrial designs for examiners and IP specialists from developing countries, least-developed countries and countries in transition.

The IIPTI also offers training courses for IP specialists, such as the Advanced International Certificate Course (AICC). Operated by the IIPTI, WIPO, Korea Invention Promotion Association (KIPA) and Korean Advanced Institute of Science and Technology (KAIST), the AICC has established itself as a global forum for advanced IP specialists, which is evidenced by the continued increase in participants over the years. The IIPTI also serves the IP educational needs of the general public, including students and teachers.

In the course of planning and providing IP education services, the IIPTI works in close cooperation with academic institutions such as KAIST and the Korean Development Institute (KDI), government organizations such as the Patent Court of Korea and Korean International Cooperation Agency (KOICA), as well as WIPO and APEC. As a result of these close partnerships with various educational and research

institutions, the IIPTI's faculty consists of top-tier professionals. A total of 46% of KIPO examiners, one of the major groups of the faculty, are PhD holders, while the remaining examiners are licensed officers such as lawyers and patent attorneys. In addition, a number of new examiners are recruited each year to increase the faculty pool.

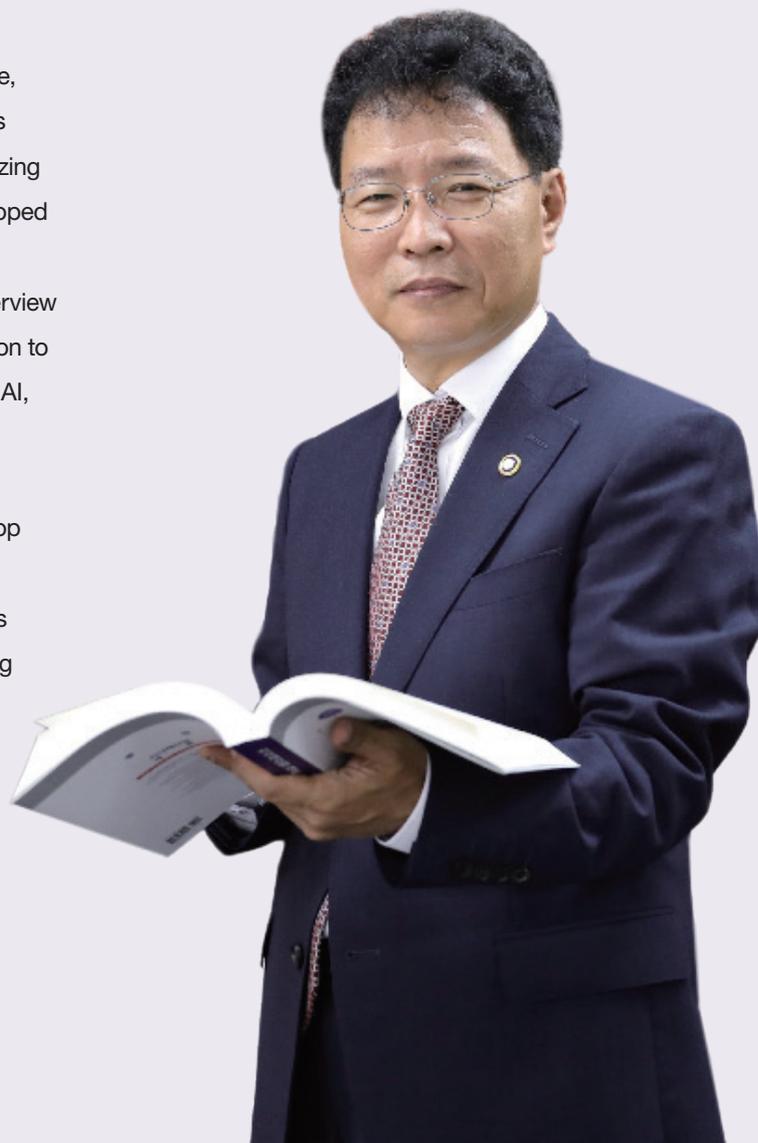
The IIPTI is set to launch a special training program this year regarding the impact of artificial intelligence (AI) technology on IP. Disruptive AI technology is rapidly transforming our socioeconomic structure, as well as our IP system. In order to share KIPO's experience and visions accumulated while analyzing AI's impact on the IP system, the IIPTI has developed a course covering key AI topics. The curriculum includes an introduction to AI technology, an overview of potential IP issues caused by AI, an introduction to KIPO's activities in adapting its patent system to AI, and an analysis of AI's impact on KIPO.

Throughout 2021, the IIPTI will continue to develop programs in order to best serve WIPO Member States in cooperation with its partners, and do its best to accomplish its strategic goal of enhancing its reputation as a prestigious global center of IP education and training.

Kim, Yongrae
Commissioner
Korean Intellectual Property Office



The IIPTI is set to launch a special training program this year regarding the impact of artificial intelligence (AI) technology on IP



Preface

The International Intellectual Property Training Institute (IIPTI) has expanded and developed its range of courses on intellectual property rights (IPR) for 2021 to underline its continued commitment to IP capacity building domestically and overseas.

As a result of these recent developments in the IIPTI's training programs, 2021 is the ideal year for the organization to release its first ever course portfolio since its establishment in 1987.

The International Intellectual Property Training Institute Portfolio of Training Programs for 2021 provides information on the wide variety of courses and e-learning contents offered this year. Courses range from tailored programs for Asian and Middle Eastern nations to programs for IP professionals and the general public. Furthermore, our various innovative e-learning contents allow interested parties to improve their IP knowledge from anywhere in the world.

This domestic and global network of partners further enhances the IIPTI's reputation as a leading provider of IP education programs tailored to specific IP professionals and regions.

The following courses and programs are set to be held in 2021.

In total, 13 courses covering a wide range of IP topics will be offered to not only IP professionals and government officials but also to the private sector.

Amongst the highlights of the 2021 programs is a brand-new course on AI and IP titled Learning Artificial Intelligence and Intellectual Property: When AI meets IP landscape. AI is at the heart of the Fourth Industrial Revolution and is already having a profound impact on not only IP systems worldwide but also society as a whole. KIPO has taken measures to embrace the AI revolution by introducing AI for patent administrative duties and establishing its AI-related taskforce. Following these developments, the IIPTI's experience in this field makes it the ideal organization to deliver this topic, which explores the issues posed by AI in the field of IP and examines the IP5 Patent Offices' preparations for accepting AI-related inventions into the patent system.

In 2021, the Professional Development Programs (PDP) have been overhauled to include a skills-based approach which includes new elements and pedagogical techniques to improve participants' skill development. There are three main aspects to the new program format: (i) addition of assignments and projects to the curriculum; (ii) provision of a career development-based certificate; and (iii) the use of blended (online/offline) training. The training sessions have also been redeveloped to increase the number of practical exercises, case studies and simulation exercises.

The PDP courses cover key IP concepts such as examination of patents, trademarks, and designs to enhance the standard and speed of IP examination around the world. The Asia-Pacific Regional Workshop, meanwhile, aims to equip officials from relevant ministries or public institutions of Asia-Pacific countries with the skills and knowledge they need to effectively use IP in their respective countries.

As well as offering courses for professionals, the IIPTI also provides training programs for the general public. These courses include the Korea-WIPO Summer School on IP for students and young professionals, which will feature more interactive sessions and a greater focus on skill-building in 2021. As IP education is a vital aspect of IP system development, the IIPTI also offers the Training of Trainers (TOT) course to educate teachers in a target nation on IP teaching methods.

The Korea International Cooperation Agency (KOICA) IP Training Course is among the leading general IP courses on offer. Developed for IP officials in the ASEAN region, the course requires participants to develop and implement an action plan on how to solve IP challenges in their countries. The course provides an opportunity for participants to share and learn from their respective issues and help build an enhanced and balanced IP system across ASEAN.

In addition to formalized training programs, the IIPTI also offers free e-learning contents to increase the general public's knowledge and awareness of IP. One of the flagship programs is IP Panorama, which focuses on how to utilize and manage IP for business success. Consisting of 13 modules and available in 24 languages, IP Panorama meets the demand from SME owners for IP training materials from a business perspective. A new version of IP Panorama is currently being developed utilizing microlearning techniques.

Other e-learning contents include IP Ignite and IP Insight which offer an introduction to general IP concepts, as well as IP Xpedite which teaches users how to search for IP data. Children can also learn the basic principles of IP with Getting Creative with Pororo, an animated series featuring the popular Korean character Pororo.

This Portfolio provides information on all the training courses and programs to be offered by the IIPTI in 2021. This includes details on course curricula, application procedures, and more.

**Dean of the International Intellectual
Property Training Institute (IIPTI)**



Special Course:

**Learning about Artificial Intelligence and
Intellectual Property:**

When AI meets IP landscape (tentative)



I. Special Course

Learning about Artificial Intelligence and Intellectual Property:

When AI meets IP landscape (tentative)

Introduction

The recent socioeconomic landscape makes it near impossible to discuss innovative products or services without referencing artificial intelligence (AI), which is at the core of the Fourth Industrial Revolution. In essence, AI is already widespread in our day-to-day lives and is playing an increasingly important role in our daily routines.

The direct and indirect wave of changes brought on by AI technology extends to the intellectual property (IP) sector including patent policies. One such phenomenon is the rapid increase in patent applications for technologies that use and apply AI.

AI does not refer to a single piece of hardware or software, but rather a complexity of interactions between algorithms, data, hardware, and operators. The complicated technical characteristics of AI act as a catalyst to modify existing IPR systems which include patents and copyright laws, or to construct an entirely novel IPR system if necessary.

Governments around the world and international organizations such as the World Intellectual Property Organization (WIPO) work strenuously to meet the challenges posed by AI. The United States, Europe and other countries are compiling opinions and forecasts from various experts of different backgrounds and taking necessary legislative actions in order to redesign the IPR system amidst the increased innovation brought on by AI. WIPO has taken active measures to provide fora for discussions on AI and IPR systems with stakeholders from around the world to exchange crucial information on the activities of its member states.

KIPO is also taking a preemptive response to lead the new era that AI will usher in. In order to accommodate the nationally promoted AI-based innovation, "AI-IP Special Subcommittee" has been installed under the umbrella of the "Presidential Council on Intellectual Property," co-chaired by the Prime Minister. Through such precautionary steps, as of February 2021, KIPO is taking a leading role to prepare the national level "Artificial Intelligence and Data-based Intellectual Property Innovation Strategy." Internally, KIPO is making innovative changes to the examination bureaus to ensure high-quality examinations of AI-related inventions and revisions of related laws and examination guidelines. Furthermore, AI technology itself is being introduced to patent administration processes including patent and trademark searching and classifications. Externally, as a member of the IP5, KIPO is working towards the harmonization of AI-related patent systems by leading the task-force related to AI.

Accordingly, KIPO has prepared a training course for stakeholders including its own employees to share its experiences and expertise in responding to and internalizing AI. We hope that this training course will serve as an opportunity to share the challenges faced by the IP sector and derive solutions for those that work with IP and to work collaboratively to build an internationally integrated IP system.

Purpose

This training course is the first AI and IP training course designed for overseas patent offices and IP professionals. In particular, the course is recommended for officials or IP experts from IP offices or the field of IP who work towards achieving national innovation.

This course provides an overview of AI technology and its socioeconomic impact as well as exploring new issues brought about by AI in the field of IP. Meanwhile, the preparatory response of the IP5 patent offices to accommodate AI-related inventions in the patent system including KIPO's experiences and future plans will be reviewed.

Curriculum (TBD)

- Introduction of AI technology and its ripple effect
- Introduction of AI-related IP issues
- Introduction of how IP5 members prepare for examination of AI-related inventions
- A comparison study on AI-related examination guidelines between IP5 members
- A case study on examination of AI-related inventions
- Introduction of how patent administration improves with AI and related issues

Course Sketch

The diagram illustrates the course structure through four interconnected components:

- Top Left (Purple):** Lecture material about AI & IP written by KIPO Specialist.
- Top Right (Grey):** The next generation of IP examination system applying AI Technology.
- Bottom Left (White/Blue):** KIPO's CASE: Pre-formality checking system. It details that KIPO uses a formality check assisting system where examiners review machine results and perform manual checks (e.g., fee payment, applicant information accuracy). It includes screenshots of the system interface.
- Bottom Right (White/Blue):** Cooperation between KIPO and Enterprises. It features a flowchart showing the interaction between KIPO and enterprises, including steps like application, examination, and grant, with specific AI-related processes highlighted.

At the center of the diagram is an image of two hands shaking, with the logos of KIPO (특허청) and Kakao Enterprise overlaid, symbolizing the partnership between the patent office and the technology company.



Bespoke Training Programs



II. Bespoke Training Programs

Bespoke Training Programs

1. Training Course on IP for the Saudi Authority for Intellectual Property in the Kingdom of Saudi Arabia (SAIP)

As a bespoke training program for examiners in the Saudi Authority for Intellectual Property in the Kingdom of Saudi Arabia (SAIP), this course has been specially offered from 2019 since a comprehensive MOU on bilateral cooperation in the field of IP was signed between Korea and Saudi Arabia on September 25th, 2018.

The IIPTI has worked closely with Saudi Arabia since 2014 to provide intensive IP lectures on topics such as examination practices and examination quality in the field of mechanical, chemical and electronic engineering, as well as organizing field trips and study visits for examiners.

In light of SAIP's examination environment with a high volume of patent filings in chemistry and the pharmaceutical sectors, the IIPTI offers chemistry-focused lectures and makes efforts to reflect what SAIP requests in its curriculum. Furthermore, to improve the effectiveness of training delivered online due to the COVID-19 situation, the IIPTI operates this course more flexibly, considering time differences between Korea and Saudi Arabia.

In 2019, the IIPTI organized a reinforced training course for capacity-building of examiners in SAIP which offered practical and theory sessions in a small group as the overall expense for this course was covered by SAIP according to the signing of the MOU on IP cooperation between Korea and Saudi Arabia. Such measures helped participants enhance their skills and practical knowledge.

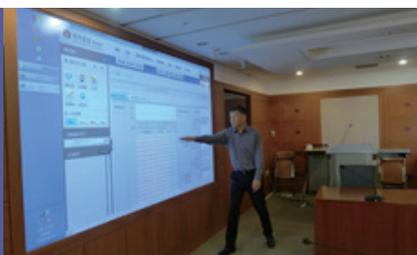
In preparation for holding the course in Korea once the COVID-19 situation improves, the IIPTI will provide Arabic-speaking support personnel to help participants to quickly

Course Sketch



Group Photo (2015)

Examination Field Trip (KIPO)



"IP examination system of Korea" Class



adapt to the learning environment and enjoy their stay in Korea.

Purpose

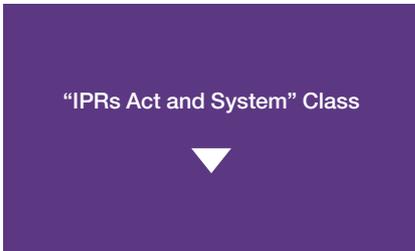
This course aims to strengthen the capacity of examiners and enhance examination quality by offering theory-based lectures on topics such as examination guidelines and IP-related regulations, and practical system-based sessions to apply what participants learn from the course to their work.

Curriculum

- Understanding Patent Claims and Examination Guidelines
- Understanding of CPC, NICE and Vienna Classification and Assessment of Novelty & Inventive Step
- Prior Art Search Strategy
- Discussion on Current Issues such as AI and Challenges in Examination by Sector
- IPRs Act and System and its Examination Guidelines in Korea
- International IP Treaties such as PCT, Madrid and Hague Systems and Global Trends
- IP Trial Types in Korea
- Study Visits: KIPO, Patent Court, Relevant Institutes
- Other Topics Requested by SAIP

How to Apply

For consultations on the course opening and further information on this course, please email us at kipoacademy@korea.kr



2. Training Course on IP for the Patent Office of the Gulf Cooperation Council (GCCPO)

Introduction

This course was held in March 2012 for the first time as a bespoke training program for examiners in the Patent Office of the Gulf Cooperation Council (GCCPO) as a part of the field of IP cooperation between Korea and GCC, which covered various topics such as the IPRs Policy and System of Korea, the Automation System in Patent Administration, Patent Trials and Litigation System. As the overall expense for this course has been covered by the Intellectual Property Training Center of the Cooperation Council for the Arab States of the Gulf (GCC-IPTC) from 2017, the IIPTI provides a training course customized to the need of GCC-IPTC with a simultaneous interpreting service from English to Arabic.

Following the breakout of the COVID-19 pandemic in 2020, the IIPTI has moved the course online to cover diverse topics from unfair competition and trade secrets to pending issues to improve the competency of GCC-IPTC examiners.

In preparation for reopening an improved version of the international training program in Korea at a time when the pandemic situation improves, the IIPTI will provide Arabic-speaking support personnel to help participants to quickly adapt to the learning environment and enjoy their stay in Korea.

Purpose

This course aims to strengthen the capacity of examiners and enhance examination quality by offering theory sessions such as examination guidelines and IP-related regulations, as well as practical sessions to allow participants to apply what they learned during the course to their work.

Curriculum

- Understanding Patent Claims and Examination Guidelines
- A Case Study on Assessment of Novelty & Inventive Step
- Prior Art Search Strategy
- Group Discussion on Current Issues such as AI and Challenges in Examination by Sector
- Understanding of CPC, NICE and Vienna Classification and Examination Practice
- Korean Law and System Related to IPRs and its Examination Guidelines
- International IP Treaties such as PCT, Madrid and Hague Systems and Global Trends
- Assessment of Examination Quality and Quality Management Systems
- Trademark Distinctiveness, Similarity, and Non-traditional Marks
- Anti-Unfair Competition and Trade Secrets Protection
- Patent Trials and Litigation System
- Study Visits: KIPO, Patent Court, Relevant Institutes

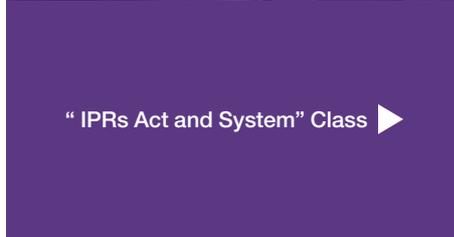
How to Apply

For consultations on the course opening and further information on this course, please email us at kipoacademy@korea.kr

Course Sketch



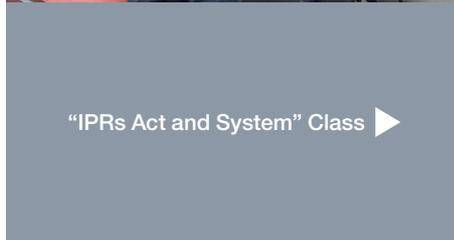
◀ Examination Field Trip (KIPO)



▶ “IPRs Act and System” Class



◀ Group Discussion on the IP issues



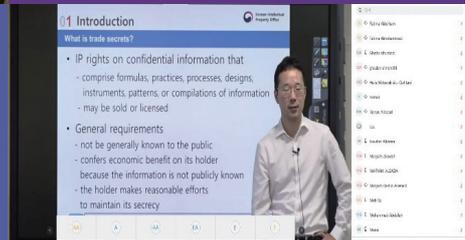
▶ “IPRs Act and System” Class



◀ “IPRs Act and System” Class



▶ Real-time Online Course



3. Training course on Patent Examination for Intellectual Property Office of Viet Nam (IP Viet Nam)

Introduction

This course has been offered for examiners in the Intellectual Property Office of Viet Nam (IP Viet Nam) since 2007 to maintain the close relationship and reinforce mutual development between Korea and Vietnam. It was organized for officials in the Management Training Institute (MTI) of Vietnam in 2007 and 2008 and has been organized on a regular basis from 2010 through an agreement between Korea and MTI in 2008 and an MOU on bilateral cooperation in the field of IP cooperation between KIPO and IP Viet Nam in 2009.

In particular, the signing of an agreement on a specific action plan as a follow-up measure to the MOU allows examiners in IP Viet Nam to take two types of training programs; visiting the IIPTI to take the course and taking training sessions with KIPO examiners in Vietnam. As the agreement on the action plan in the field of IP cooperation was made in the Heads of IP Offices meeting between Korea and Vietnam in 2016, the IIPTI has since been working more closely with IP Viet Nam.

The course covers a variety of topics from the basics of patent, trademark, and design systems to international systems like PCT and Madrid. Examiners can also learn about patent search strategies, prior art searches and new technology to help enhance their skills and knowledge.

Course Sketch

Group Photo (2011)



IP Search system Practice



Opening Ceremony (2011)



Purpose

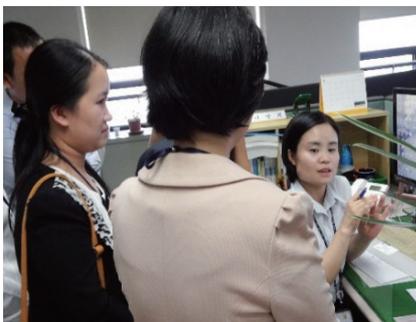
This course aims to strengthen the capacity of examiners and enhance examination quality by offering theory sessions such as examination guidelines and IP-related regulations, as well as practical sessions to allow participants to apply what they learned during the course to their work.

Curriculum

- IPR System of Korea (Patent/Trademark/Design)
- Korea's Economic Development and IP Innovation
- International IPR system and its Classification
- Korea's Examination Guidelines and Practices (including OJT)
- Trial and Litigation Cases in the IPR Field
- Reasons to Refuse Examination
- Current IP Issues and Trends in Korea and Globally
- New IPR
- Study Visit: KIPO, Patent Court, Relevant Institutes

How to Apply

For consultations on the course opening and further information on this course, please email us at kipoacademy@korea.kr



“IPRs Act and System” Class in Vietnam



Examination Field Trip (KIPO)



4. Workshop on Patent Examination for Patent Examination Cooperation Hubei Center of the Patent Office (CNIPA)

Introduction

This course was established as a follow-up measure to a series of events such as the Working Group Meeting between IP training institutes of Korea and China in 2002, the signing of a comprehensive MOU on bilateral cooperation in the field of intellectual property between Korea and China in December 2013 and the Joint Seminar at the Korea-China-Japan Trilateral Heads Meeting of IP Training Centers in October 2014. Starting from a Joint Seminar on IP rights between Korea and China in China in December 2014, the IIPTI offered training programs by sending KIPO examiners to China and has organized this training program for examiners in the Hubei Cooperation Center of China from 2015 at the request of the Center.

This course is provided in English but is also delivered in Chinese when necessary to improve training effectiveness and covers advanced sessions by examination sector. Due to the COVID-19 outbreak in 2020, the course is held online through Webex which is known as a high quality online education platform and is suitable for the internet environment in China.

In consideration of the trading volume and close cooperation between the two countries, the IIPTI includes a variety of topics such as a comparison of the Chinese and Korean patent examination systems, examination guidelines, and patent granting procedures. Current trends, such as increases in examination volume, are also covered in the course.

Course Sketch



Study Visit to Related Organization



"IPRs Act and System" Class



Group Photo (2016)



Examination Field Trip (KIPO)





Purpose

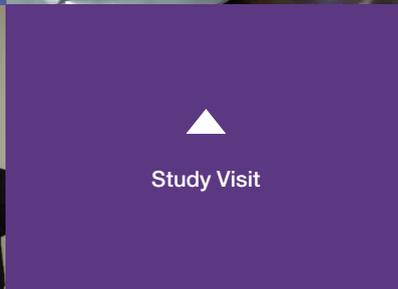
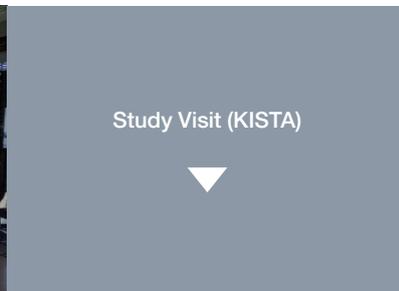
This course aims to strengthen the capacity of examiners and enhance examination quality by offering theory sessions such as examination guidelines and IP-related regulations, as well as practical sessions to allow participants to apply what they learned during the course to their work.

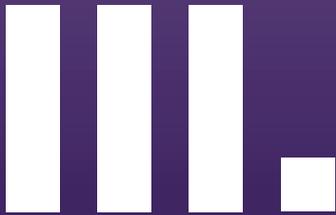
Curriculum

- The Patent Act and System and its Examination Guidelines
- IP-related Current Issues and Trends in Korea and Globally
- Patent Quality and Performance Management
- A Comparison Study on the IP-related Law and System in Korea and China
- Introduction of Patent Information Search System and Case Studies on Search Strategy
- Group Discussion (Search)
- Patent Granting Procedures
- Patent Examination Guidelines (Novelty and Inventive Step)
- Study Visits: KIPO, Patent Court, Relevant Institutes

How to Apply

The consultation of the course opening and further information on this course will be provided upon request by emailing us at kipoacademy@korea.kr





IP Professional Development Programs



IP Professional Development Programs

1. KIPO-WIPO Advanced Training Course for Patent Examiners

Introduction

The training course is offered by WIPO with the International Intellectual Property Training Institute (IIPTI) of the Korean Intellectual Property Office (KIPO).

Since its inception in 2010, this program has been offered every year to enhance the competency of patent examiners in developing countries and invites patent examiners and those that work in the field of patent examination around the world to study the Patent Act and System and the examination practices of Korea, a global IP powerhouse, at the IIPTI.

Expenses incurred for this course such as accommodation, travel costs, and tuition fees will be covered by WIPO FIT-KREDU and KIPO's budget. As of 2021, a total of 222 participants from 39 countries have successfully completed this program since 2010.

The training program offers a variety of theory sessions from patent examination guidelines and patent search to case studies, and allows participants to gain different perspectives and improve their examination skills through field trips to the Patent Court of Korea, Intellectual Property Trial and Appeal Board, and Electronics and Telecommunications Research Institute (ETRI).

Due to the COVID-19 outbreak in 2020, the PDP training course is offered online and from 2021, the PDP courses have been redesigned to include an initial Distance Learning phase and a post-training supervised project/assignment phase, in order to enhance overall training effectiveness.

Purpose

The purposes of the course shall be to (i) enhance the knowledge of patent examiners of the principles of patent law and patent examination procedures; (ii) increase their skills in substantive examination of patent applications; and (iii) provide an opportunity to exchange views on issues related to examination quality.

This course is offered to enhance the practical skills and competence of patent examiners working in major technological fields, including bio-technology and pharmaceuticals, machinery, materials, electricity and electronics, telecommunications and business of data (BOD).

At the final stage, participants will be able to make use of publicly available online tools to search and examine inventions and to judge patentability in the major technological fields.



Curriculum

This course comprises four phases.

Phase 1:

Advanced Distance Learning Course for 4 Weeks

Selected participants must complete the Advanced Distance Learning Course on Patents (DL-301) prior to their participation in the in-person training or online course. (Participants who have completed the DL-301 within two years prior to their selection will be exempted from re-taking the DL course again.)

The advanced DL courses will take place for a period of four weeks from the notification of selection. Also, an assessment and exam will take place at the end of the DL course.

Phase 2:

Online Training for 2 Weeks

The training course will be offered online for two weeks.

The in-person program will focus on practical training in patent search and examination, real-life case processing exercises, and group discussions of simulated case-examination.

During the program, KIPO officials will share their knowhow and skills in administering patent applications and examinations based on KIPO's more than 50 years of experience in IP examination practice.

Other themes covered will include:

- Patentable and non-patentable subject matter;
- Claims analysis;
- Assessments of novelty, inventive step and industrial application;
- Unity of the invention; and
- Developing search strategies.

Phase 3:

Identification, Research and Guidance on Projects for 8 Weeks

Participants will be requested to carry out research and submit a project report in a relevant technological field, under the guidance of an assigned tutor selected from a pool of experts.

The project topic must be endorsed by the participants' respective institutions.

The timeframe for submitting the report on the project will be eight weeks after the end of the in-person training.

Phase 4:

Award of Professional Development Certificate

A "Professional Development Certificate (PDC)" will be granted to participants who fulfill all requirements set out in the PDP curriculum.

No participant will be awarded a certificate if they have not completed all other phases of the PDP curriculum.

How to Apply

An open invitation for applicants to the program is expected to be made on the WIPO Academy website. Applications should be submitted online with resumes, letters of motivation and copies of passports (or identity cards).

Course Sketch



▲ Group Photo (2019)

Opening Ceremony (2019)



“IP examination” Class



▲ “IPRs Act and System” Class





“Korea’s IP policy” Class



“Korea’s IP policy” Class



Study Visit (Patent Court)



Real-time Online Course

Korean Culture Experience

2. KIPO-WIPO Training Course on Trademark Law and Examination

Introduction

The training course is offered by WIPO with the International Intellectual Property Training Institute (IIPTI) of the Korean Intellectual Property Office (KIPO).

With the aim of strengthening the capacity of trademark examiners in developing countries, the IIPTI operates this trademark-focused course on a yearly basis since its inception in 2012 and invites them to have an opportunity to learn the Trademark Act and System and examination practices of Korea, a leading country in the IP sector.

Expenses incurred for this course such as accommodation, travel costs, and tuition fees will be covered by WIPO FIT-KREDU and KIPO's budget. As of 2021, a total of 173 participants from 46 countries have successfully completed this program since 2012.

The training program offers a variety of theory sessions from trademark examination guidelines and trademark search to case studies, and allows participants to gain different perspectives and enhance their examination skills through field trips to the Patent Court of Korea, Intellectual Property Trial and Appeal Board, and Electronics and Telecommunications Research Institute (ETRI).

Due to the COVID-19 outbreak in 2020, the PDP training course is offered virtually and from 2021, the PDP courses have been redesigned to include an initial Distance Learning phase and a post-training supervised project/assignment phase, in order to enhance overall training effectiveness.

Purpose

The purposes of the course are to (i) enhance trademark examiners' knowledge of the principles of trademark law and trademark examination procedures; (ii) increase the skills and competence they require for trademark examination practice; and (iii) provide an opportunity to exchange and discuss experiences and views on issues and topics related to the use of trademark law and examination practice.

At the end of the course, participants will be able to assess new registration issues in addition to procedural matters in the field of trademarks.



Curriculum

The curriculum comprises four phases.

Phase 1:

Advanced Distance Learning Course for 4 Weeks

Selected participants must complete the Advanced Distance Learning Course on Trademarks, Industrial Designs and Geographical Indications (DL-302) prior to their participation in the course.

(Participants who have completed the DL-302 within the last two years prior to their selection will be exempted from re-taking the DL course.)

The DL-302 will take place for a period of four weeks from the notification of selection. Also, an assessment and exam will take place at the end of the DL course.

Phase 2:

Training for 2 Weeks

In-person training will be organized for two weeks, unless otherwise specified later. The main part of the program will include on-the-job training and exercises.

The program will also include the following themes, among others:

Relative and absolute grounds of refusal of registration of marks, including practical cases;

The Madrid system; opposition, trial, appeal and litigation;

Case studies on well-known marks and non-traditional marks;

Examination practices for collective marks / certification marks / geographical marks; and Trademarks and the internet.

During the program, KIPO officials will share their knowhow and skills in administering trademark applications and examinations, and offer lessons from the relevant procedural and legal systems in the Republic of Korea.

Phase 3:

Identification, Research and Guidance on Assignments for 8 Weeks

Participants will be given assignments to undertake after the training.

Each participant will be required to conduct a research assignment under the guidance of an assigned tutor, selected from within a pool of experts.

The timeframe for submitting the assignment will be eight weeks from the end of the online training.

Phase 4:

Award of Professional Development Certificate

A "Professional Development Certificate (PDC)" will be granted to participants who fulfill all requirements set out in the PDP curriculum.

No participant will be awarded a certificate if they have not completed all other phases of the PDP curriculum.

How to Apply

An open invitation for applicants to the program is expected to be made on the WIPO Academy website. Applications should be submitted online with resumes, letters of motivation and copies of passports (or identity cards).

Course Sketch

Group Photo (2018) ▶



◀ Opening Ceremony (2019)



Study Visit (IP Trial and Appeal Board) ▶



◀ "IPRs Act and System" Class



Korean Culture Experience ▶



◀ Real-time Online Course



3. KIPO-WIPO Training Course in Design Law and Examination

Introduction

The training course is offered by WIPO with the International Intellectual Property Training Institute (IIPTI) of the Korean Intellectual Property Office (KIPO).

This program was held as a pilot project for the first time in 2013 and has been offered every year since its inception in 2018 to improve the competency of design examiners in developing countries. It invites design examiners and those that work in the field of design examination to the IIPTI to study the Design Act and System and its examination practices of Korea, a leading IP country.

Expenses incurred for this course such as accommodation, travel costs, and tuition fees will be covered by WIPO FIT-KREDU and KIPO's budget. This course was introduced as a pilot project in 2013 and finally turned into a KIPO-WIPO regular course in 2018. As of 2021, a total of 81 participants from 35 countries have successfully completed this program.

The training program offers a variety of theory sessions from design examination guidelines and design search to case studies as well as field trips to the Patent Court of Korea, Intellectual Property Trial and Appeal Board, and Electronics and Telecommunications Research Institute (ETRI). Mentoring training is also provided, which allows participants to gain different perspectives on design examination and enhance their examination skills.

Due to the COVID-19 outbreak in 2020, the PDP training course is now offered online and from 2021, the PDP courses have been redesigned to include an initial Distance Learning phase and a post-training supervised project/assignment phase, in order to enhance overall training effectiveness.

Purpose

The purposes of the course are to enhance the skills and knowledge of examiners and officials from IP offices or relevant public institutions and ministries dealing with industrial designs, through analysis of design-related law, examination practice, current issues and procedures. By the end of the course, participants will have acquired practical knowledge and skills in the field of designs and related law and procedures.

At the end of the course, participants will not only be able to design policies related to geographical indications but also implement new techniques and strategies enabling the promotion of national products whose quality is linked to origin.

Curriculum

The curriculum comprises of four phases.

Phase 1:

Advanced Distance Learning Course for 4 Weeks

Selected participants must complete the Advanced Distance Learning Course on Trademarks, Industrial Designs and Geographical Indications (DL-302) prior to their participation in the course.

(Participants who have completed the DL-302 within the last two years prior to their selection will be exempted from re-taking the DL course.)

The DL-302 will take place for a period of four weeks from the notification of selection. Also, an assessment and exam will take place at the end of the DL course.

Phase 2:

Online Training for 1 Week

The training course will be offered online for one week.

The main part of the program will include on-the-job training and exercises.

The program will also include the following themes, taught through case studies wherever possible:

Design and industrial development;

Industry-specific design categories;

Design search;

Substantive and non-substantive examination;

International treaties and the Hague agreement;

Counterfeiting and designs;

Trial and appeal litigation; and

Design protection systems at national and international level.

During the program, KIPO officials will share their knowhow and skills in administering design applications and examinations, drawing on KIPO's more than 50 years of experience in IP examination practice.

Phase 3:

Identification, Research and Guidance on Assignments for 8 Weeks

Participants will be given assignments to undertake after the training.

Each participant will be required to conduct a research assignment under the guidance of an assigned tutor, selected from within a pool of experts.

The timeframe for submitting the assignment will be eight weeks from the end of the online training.

Phase 4:

Award of Professional Development Certificate

A "Professional Development Certificate (PDC)" will be granted to participants who fulfill all requirements set out in the PDP curriculum.

No participant will be awarded a certificate if they have not completed all other phases of the PDP curriculum.

How to Apply

An open invitation for applicants to the program is expected to be made on the WIPO Academy website. Applications should be submitted online with resumes, letters of motivation and copies of passports (or identity cards).

Course Sketch



Group Photo (2019)



Opening Ceremony (2018)



Group Discussion on the IP issues



Examination Field Trip (KIPO)



Study Visit (ETRI)



Real-time Online Course

4. Asia-Pacific Regional Workshop

Introduction

The Asia-Pacific Regional Workshop is offered by WIPO jointly with the International Intellectual Property Training Institute (IIPTI) of the Korean Intellectual Property Office (KIPO) for the benefit of Asia-Pacific countries.

This Workshop has been held in cooperation with WIPO from 1988 to share the current policies and issues in the field of IP and exchange views on the IP-related topics between countries within the Asia-Pacific Region. It provides a forum for discussion on the current situation and pending issues related to Workshop topics by inviting participants to the IIPTI. Expenses incurred for the Workshop such as accommodation, travel costs and tuition fees are covered by WIPO's and KIPO's budget.

As of 2019, a total of 1,432 participants from 43 countries have successfully completed this Workshop but it has been temporarily suspended due to the COVID-19 outbreak in 2020 and is expected to be reopened when the pandemic situation ends.

Lecture titles of Asia-Pacific Regional Workshops by year are shown below.

Year	Topic
1988	Law & Administration of Patents
1989	Copyright and Related Rights
1990	The Promotion of a More Effective Use of the Industrial Property System
1991	the Development of Human Resources for the Effective Use of the Intellectual Property System / Intellectual Property and Licensing
1992	Patent Law, Regulations and Organizational Structure in the Asian and Pacific Countries
1993	Industrial Property Licensing and Technology Transfer
1994	the Role and Development of the Profession of Industrial Property Lawyer and Agent
1995	Using Patent Information in the Development and Transfer of Technology, Particularly Environment Related Technology
1996	The Implications of the TRIPS Agreement for Enterprises
1997	The Implications of the TRIPS Agreement for Intellectual Property Systems
1998	the Promotion of the Use of the Intellectual Property System by the Private Sector
1999	The Valuation and Commercialization of Intellectual Property Assets
2000	The Intellectual Property Strategy for the Promotion of Innovative and Inventive Activities
2001	Promoting Synergy between Government Authorities and Users of the Intellectual Property System
2002	Intellectual Property Strategy for Small and Medium-Sized Enterprises
2003	The Use of Licensing Agreements in Intellectual Property Assets Management
2004	Intellectual property and Genetic Resources, Traditional Knowledge and Folklore
2005	The Role of Intellectual Property Institutions in Promoting Innovation in Developing Countries
2006	International Negotiations and Intellectual Property
2007	The evolving role of intellectual property system: Its impact on and importance for developing country



Year	Topic
2008	Intellectual Property Rights and Competition Policy
2009	Public-Private Partnership in the Field of IP Rights
2010	National IP Strategies and Development
2011	Human Resource Development of Intellectual Property Offices: Challenges and Responses
2012	Human Resource Development of Intellectual Property Offices: Challenges and Responses
2013	Income Projection and Financial Forecasting for IP Offices
2014	Intellectual Property as a Policy Tool for Development
2015	Effective Implementation of Intellectual Property Development Plans Through Project-Based Approach and Results-Based Management
2016	Improving the Effectiveness of Patent Administration Through Competency-based Training and Diagnostic of the Patent Examination System
2017	Creating an Enabling Intellectual Property (IP) Environment for Technology Development, Management and Commercialization
2018	Tools for Competency Based Learning Management
2019	Strengthen Cooperation among Countries Embarking on the Enabling Innovation Environment (EIE) to Strengthen Business Competitiveness through Brands and Designs

Purpose

The Workshop is offered to enhance the skills and knowledge of officials from relevant ministries or public institutions of Asia-Pacific countries.

At the end of the course, participants will be able to deal with the broad range of requirements for the effective use of IP for development in Asia-Pacific countries.

Main Curriculum

In-person training will be organized for three days, unless otherwise specified later. The main part of the training will include the on-the-job training on how to effectively use IP.

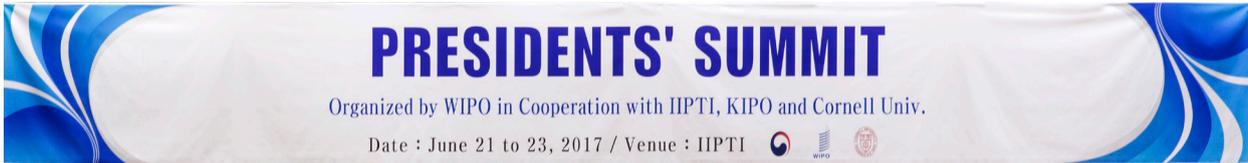
The program will also include, inter alia, the following themes:

- The Enabling Innovation Approach
- The Fundamentals of Trademarks
- Developing brands in real life for sustainable development commercial success
- Brand Conceptualization
- Digital Marketing
- Case studies

How to Apply

An open invitation for applicants to the program will be made on the WIPO Academy website. Applications must be submitted online with resumes, letters of motivation and copies of passports (or identity cards).

Course Sketch



Group Photo (2017)



Opening Ceremony (2007)



Opening Ceremony (2015)



“National IP Strategy and Implement” Class



Group Discussion on the IP issues



Group Photo (2019)



“IPRs Act and System” Class



Activity Outcome



Study Visit (IIP TI)

IV.

Career Development Program for IP Specialist



IV. Career Development Program for IP Specialists

Career Development Program for IP Specialists

1. Advanced International Certificate Course (AICC)

Introduction

The Advanced International Certificate Course (AICC) has been a three-step global training program that teaches effective IP asset management for business success.

Generally operated as a blended online/offline course, the AICC provides strategies for managing and utilizing intellectual property through programs including IP Panorama and the DL-450 Advanced Course on Intellectual Property Management.

Jointly organized by the World Intellectual Property Organization (WIPO), Korean Intellectual Property Office (KIPO), Korea Invention Promotion Association (KIPA) and Korea Advanced Institute of Science and Technology (KAIST), the AICC consists of an online course, IP essay, and a final face-to-face course held in Seoul.

WIPO and KIPO offer scholarships to some applicants to cover the costs of attending the offline course, including airfare, accommodation and subsistence expenses. However, in 2021 the face-to-face course is due to be held online due to COVID-19.

Since its launch in 2010, the AICC has grown to become one of the leading IP courses worldwide and in 2019 a special tenth anniversary event was held to commemorate the achievements of the program and its alumni. In 2020, a record 1,674 participants took part in the AICC to underline its growing popularity.

Certificates signed by all of the organizers are provided to those who complete each step of the course.

Purpose

The AICC has been educating people from all around the world about IP-based business development for over a decade.

The course provides a path for even beginners to become IP experts as participants navigate the three stages of the program to earn a certificate.

Furthermore, participants are able to network with like-minded professionals, learn about other countries' IP systems, and take part in lectures from top international IP experts.

Curriculum

The course consists of the following three stages:

Stage 1:

A two-part online course consisting of IP Panorama followed by the DL-450 Advanced Course on Intellectual Property Management. Participants must pass final exams for each course in order to progress to the next stage.

Stage 2:

An IP essay based on up to four DL-450 case-based questions and the participant's motivation for learning IP and on their intended use of the knowledge in their current, future and entrepreneurial plans;

Stage 3:

An online seminar providing in-depth training on advanced IP asset management topics from a practical business perspective. The final phase of the AICC is usually held offline in Seoul, but due to COVID-19 it will take place online in 2021.

Approximately 50 participants who completed Step 1 and Step 2 will be invited to take part in the online seminar. Admission to the final stage of the program is subject to a selection process, which includes the assessment of each applicant's motivation and qualifications in addition to their performance during stages one and two of the courses.

How to Apply

Information on registration periods and enrollment is available on our e-learning website below: www.ipdiscovery.net.

Please note the website domain will change to Kipoacademy.kr in the second half of 2021.

Course Sketch



Group Photo (2010)



Opening Ceremony (2013)

In 2019, the 10th AICC commemorative ceremony was held in Seoul, Korea.



Group Photo



Opening Ceremony



Lecture



Panel Discussion



Closing Ceremony (2012)



Real-time Online Course



Group Discussion on IP issues



Study Visit (SAMSUNG)



Korean Attraction Visit



Closing Ceremony

V.

**Training Programs for
the General Public**



V. Training Programs for the General Public

Training Programs for the General Public

1. Korea-WIPO Summer School on IP

Introduction

The Korea-WIPO Summer School has been offered since 2008 by WIPO jointly with the International Intellectual Property Training Institute (IIPTI) of the Korean Intellectual Property Office (KIPO) for university students, young professionals with a business and law background, and government officials whose duties may require them to have an understanding of how the international IP system functions and its intersection with other policy areas. To meet the demand of the Asia-Pacific region, it also opened in Korea from 2008.

The training program offers a variety of theory sessions from introduction of IPRs by each sector such as patents, designs, and trademarks, IP Value Assessment, and IP Protection & Disputes to current issues and field trips to the Patent Court of Korea, Intellectual Property Trial and Appeal Board, and Electronics and Telecommunications Research Institute (ETRI), which allow participants to gain different perspectives on IP.

In light of the intersection of IP and other sectors, the IIPTI started to work together with professionals of the KDI School of Public Policy and Management and the Korea Copyright Commission from 2020 to broaden the scope of education. To enable participants to have a better understanding of IP and new technologies, the IIPTI seeks to create a more insightful education system by utilizing cutting-edge facilities that the IIPTI is equipped with.

KIPO and WIPO offer a limited number of scholarships, covering the costs of travel, accommodation and tuition. Due to the COVID-19 outbreak in 2020, the course is offered online and the program has been adapted to offer the best possible experience to online participants in different timezones.

Moreover, the IIPTI offers a variety of benefits to raise participation rates such as a registration fees waiver for participants in the online course, a career-development certificate, and preferred selection for other WIPO or KIPO training courses. As a result, 435 participants from 108 countries have successfully completed the course as of 2020.

Purpose

The purpose of the project is to provide senior students and young professionals with deeper knowledge on each field of IP and the role and function of the IP system through lectures, case studies, exercises and group discussions.

Course overview

The Summer School shares a common curriculum, format, and duration, though some offer different degrees of specialization in certain areas of IP. Participants are exposed to various aspects of IP, including the international nature of IP protection and the interface between IP and other disciplines. The programs take an interdisciplinary, problem-oriented approach through the following methodologies:

- Lectures
- Simulation exercises
- Group discussion on selected IP topics
- Panel discussions
- Case studies

Participants are required to take the DL course before this training program.

Major topics are shown below.

- Selected contemporary issues in the field of trademarks
- International and regional trademark systems
- Geographical indications: The international landscape and current issues
- Design protection and its interface with other IP fields
- Internet domain names and alternative dispute resolution, including an illustration of cases
- Trademarks and the internet: Issues and challenges
- Branding - a case study
- International and regional patent systems
- Selected contemporary issues in the field of patents
- The use of patent information
- Protection of trade secrets: Current issues
- Selected cases on patents and biotechnology
- International protection of copyright and related rights
- Selected contemporary issues in the field of copyright and related rights
- Limitations and exceptions of copyright, including access to copyright works for visually impaired persons
- Unfair competition and IP
- Economics of IP
- IP management: A practical approach
- IP valuation
- Transfer of technology and licensing
- Simulation exercises on licensing negotiations
- Creative industries and IP: Copyright licensing
- Protection of new plant varieties, including the UPOV Convention
- IP and biodiversity: International landscape and current issues
- Panel discussion:
 - IP and public health: Issues and challenges
 - IP, green technology and climate change: Issues and challenges
 - Selected cases on enforcement of IP rights
- Group discussion:
 - Technology transfer in the field of IP
 - Copyright in the digital age
 - Open innovation
 - Brands and branding

How to Apply

An open invitation for applicants to the program is expected to be made on the WIPO Academy website. Applications should be submitted online with resumes, letters of motivation and copies of passports (or identity cards).

Course Sketch



2. Training of Trainers (TOT) course on IP

Introduction

The Training of Trainers (TOT) course provides training for IP educators in a designated region on IP educational programs and the use of related materials.

Held as an online or offline workshop, the TOT course gives teachers the chance to learn about the importance of IP education and teaching methods they can use in the classroom.

The International Intellectual Property Training Institute (IIPTI) of the Korean Intellectual Property Office (KIPO) and the Korea Invention Promotion Association (KIPA) work with a local partner organization to deliver the course.

In 2018, KIPO and KIPA partnered with the STEMIE Coalition to hold the inaugural TOT course at the National Invention Convention and Entrepreneurship Exposition in the U.S. city of Detroit.

The course was then held in the Armenian capital of Yerevan in 2019 and in the following year an online course was held with the Mexican Institute of Industrial Property. The 2020 course proved to be particularly popular with around 650 people tuning into watch the lectures on Facebook Live on the first day of the program.

In 2021, the TOT course is scheduled to be operated with the Intellectual Property Office of the Philippines (IPOP) in June and the Saudi Authority for Intellectual Property (SAIP) in September.

Purpose

The TOT program aims to provide school teachers in the target region with access to high-quality and appropriate IP educational materials, as well as suitable teaching methods to offer improved invention education to students.

Students will then have a greater awareness and knowledge of the basics of IP and learn about the positive role and relevance of IP towards innovation and creativity.

Curriculum

The workshop consists of lectures delivered by experts from South Korea and the partner country, Q&A sessions, and practical group exercises. The course is usually held as an offline event in the partner country, but due to COVID-19 it will take place online in 2021.

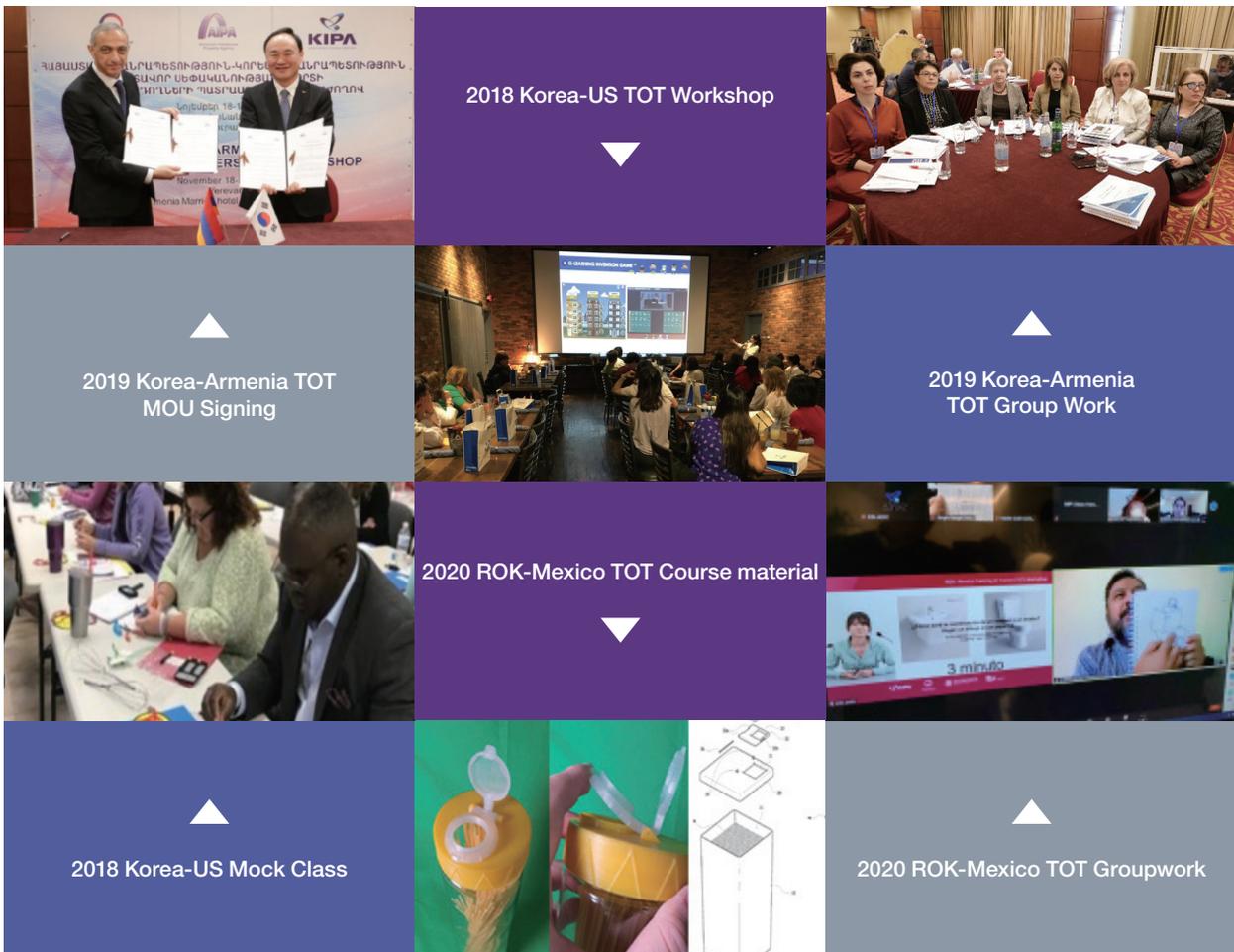
While the curriculum varies for each workshop, it will deal with the importance of IP education and provide consultations on how teachers can encourage innovation among students and use supplied materials in the classroom.

Previous workshops have covered the current status of IP education in South Korea and the partner country, an overview of TRIZ games, and the use of gamification techniques.

How to Apply

The selected partner organization will recruit participants. Interested parties should visit the partner IP office's website for more information on how to apply for the course.

Course Sketch



3. KIPO-KOICA Training Course on Intellectual Property Rights for ASEAN Member States

Introduction

The KOICA IP training course is part of the Capacity Building Project for the Creation, Utilization and Protection of Intellectual Property in ASEAN, a three-year (2020–2022) program which aims to boost economic development in ASEAN nations by improving member countries’ IP creation, utilization and protection systems.

Organized by the Korea International Cooperation Agency (KOICA), Korean Intellectual Property Office (KIPO) and the Korea Invention Promotion Association (KIPA), the program offers training to IP officials in the ASEAN region.

The course was first held in 2020 and attracted a total of 21 participants from eight ASEAN nations.

Purpose

The program aims to share Korea’s IP system development experience with ASEAN nations and improve member countries’ IP systems.

To achieve this goal, participants are tasked with developing and implementing an action plan on how to solve IP challenges in their countries.

Curriculum

Step One:

The course is comprised of a three-step process for each year.

Participants create a county report describing the current status of their country’s IP system and analyze their own countries’ current issues and challenges as well as circumstances surrounding them.

Step Two:

Participants present their country report during the online IP training course and are encouraged to develop an Action Plan by incorporating the observations, experiences, and findings from the lectures and discussions. Instructions on how to formulate concepts and ideas for composing a practical and feasible Action Plan are provided by the lecturers.

Step Three:

After completion of the training, participants should implement the Action Plan according to its specifics and timeline. Participants are advised to do follow-up activities such as knowledge-sharing workshops or presentations with colleagues.

How to Apply

Interested parties should fill out an application form and send it to the relevant KOICA regional office.

Course Sketch



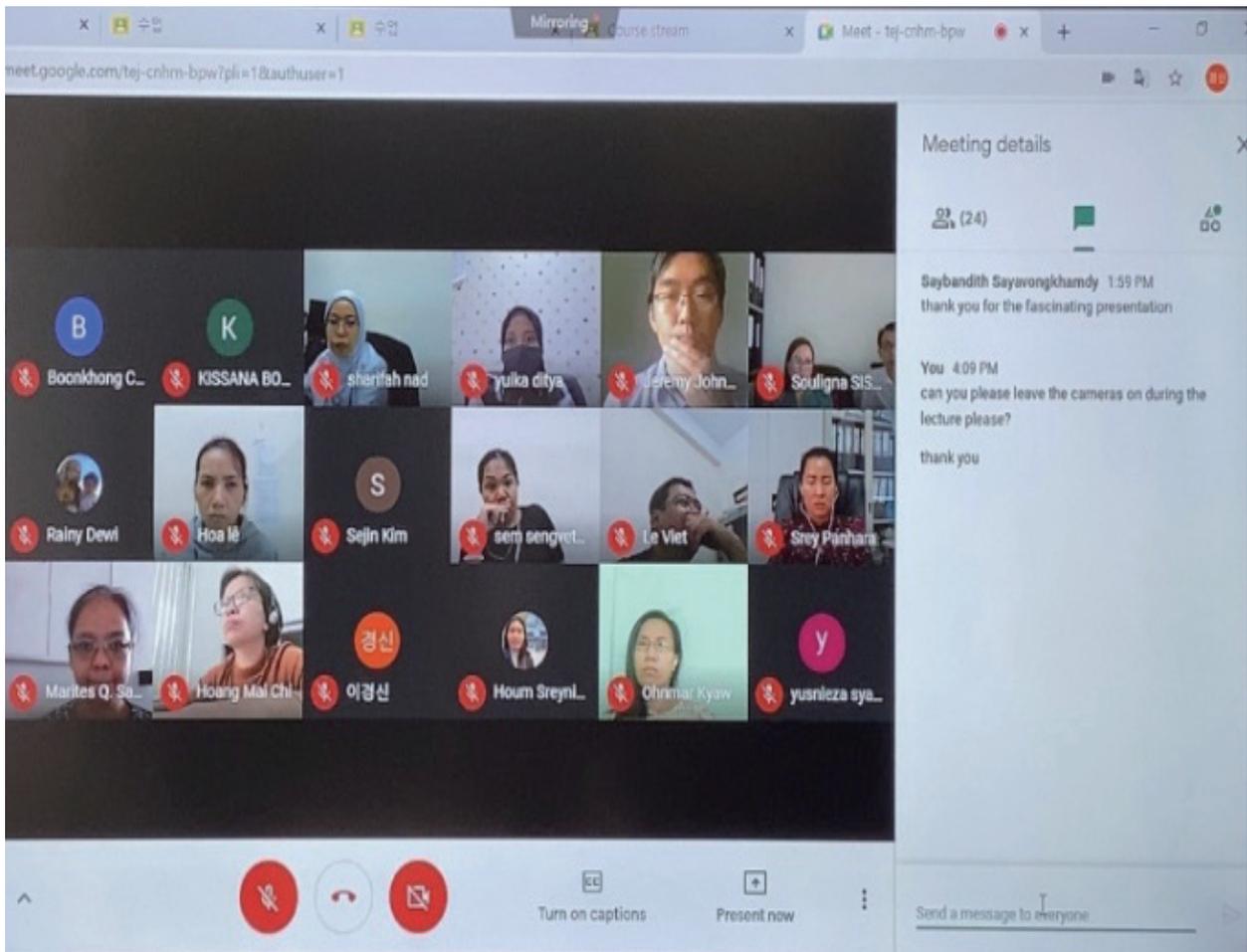
Real-time Online Course



Group Photo (2018)



Opening Ceremony (2018)



KOICA Program Participants (2020)



Study Visit (ETRI)



Korean Culture Experience

VI.

IP E-learning Contents



VI. IP E-learning Contents

IP E-learning Contents

1. IP Panorama

Introduction

IP Panorama teaches IP from a business perspective, providing small and medium-sized enterprises (SMEs) with vital information on how to utilize and manage intellectual property in their business strategies.

It was developed jointly by the Korean Intellectual Property Office (KIPO), the Korea Invention Promotion Association (KIPA) and the World Intellectual Property Organization (WIPO) between 2004 and 2007.

IP Panorama was officially launched at the 2007 WIPO General Assembly as a ten-module program, before a further three modules were added to make a total of 13. Since its launch, it has been translated into 24 languages, including all six official UN languages.

It is currently used in the first step of the AICC program to provide participants with a firm grounding in basic IP concepts from a business perspective.

A new version of IP Panorama is currently being developed utilizing microlearning techniques which will include a modern design, updated case studies, and more.

Purpose

While the majority of IP courses teach IP from a legal standpoint, IP Panorama offers users the chance to learn how to utilize IP for business success. Therefore, the main users of IP Panorama are SMEs and members of the general public with an interest in business.

Comprised of 13 modules, IP Panorama covers a wide range of IP-related issues, including the value of IP rights information and the importance of IP to international trade, with a particular focus on SMEs.

IP Panorama features a storytelling approach to ensure the content is compelling as well informative, and the integration of real-world case studies into the program's narrative further aids users' understanding of the various concepts.

Curriculum

The table below shows the 13 modules in the current version of IP Panorama and the 8 modules in the new version of the program. Each video sub-module in the new IP Panorama is around 15 minutes long or less.

Current Version

- **Module 1:** Importance of IP for SMEs
- **Module 2:** Trademarks and industrial designs
- **Module 3:** Inventions and patents
- **Module 4:** Trade secrets
- **Module 5:** Copyright and related rights
- **Module 6:** Patent information
- **Module 7:** Technology licensing in a strategic partnership
- **Module 8:** IP in the digital economy
- **Module 9:** IP and international trade
- **Module 10:** IP audit
- **Module 11:** Valuation of IP assets
- **Module 12:** Trademark licensing
- **Module 13:** IP issues in franchising

New Version

- **Module 1:** The Role of IP
 - IP, innovation and economic growth; IP vs IPR; IP is all around us
 - The relevance of IP/IPR; IP strategy goes hand-in-hand with the business strategy
- **Module 2:** IP & IPR as Tools in Utilization
 - IP and IPR as a tool in utilization
 - Threshold points in the journey to the user
- **Module 3:** Different Forms of IP and IPR
 - General introduction
 - Works and copyright and related rights
 - Inventions and patents
 - Designs and industrial designs rights
 - Trade secrets
 - Marks and trademarks
 - Marks of origin and indications of source
 - Plant varieties and plant breeders' rights
 - Traditional knowledge, traditional cultural expressions and genetic resources and associated IPRs
- **Module 4:** How To Ensure Your Business Is e-Savvy
 - How to use existing forms of IPR in establishing a Web presence for your business. Do's and don'ts in establishing your Web presence.
- **Module 5:** The IP Strategy
 - Business and the IP system – First steps in formulating an IP strategy
 - Formulating your IP strategy – Key factors in the external/internal strategy
- **Module 6:** IP Audit
 - IP audit
 - IP valuation
- **Module 7:** IP Infringement
 - Do I meet the requirements for an exclusionary monopoly (novelty/originality)?
 - Do I infringe on anyone else's rights (freedom to operate)?
- **Module 8:** IP Utilization
 - Various forms of IP utilization – “Which one is most effective when?”
 - All the “opens” – how to develop IP in a collaborative manner
 - “How do I ensure my IP is utilized?”

How to access

IP Panorama is available for free on this website: https://www.ipdiscovery.net/_HTML/01_01_01.php

Please note the website domain will change to Kipoacademy.kr in the second half of 2021.

Contents Sketch

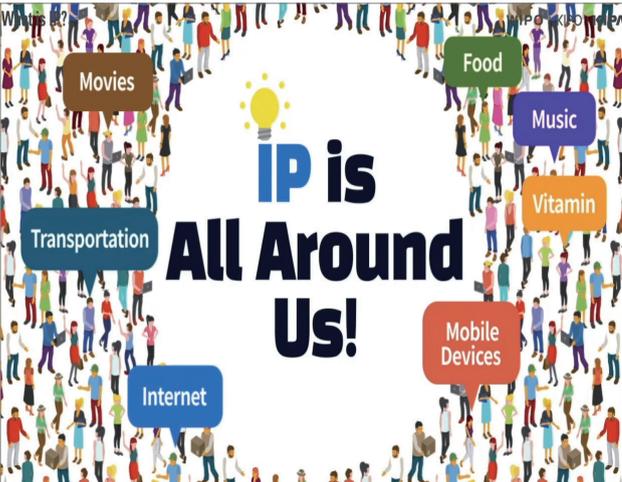
WIPO | KIPO | KIIPA



IP Panorama
The Role of IP

What is IP?

WIPO | KIPO | KIIPA



IP is All Around Us!

WIPO | KIPO | KIIPA

Mostly, IP is
developed, protected, maintained
(where appropriate)


Patent


Design


Trademark

in order to establish an **Exclusionary Monopoly**


Business


Potential Licensees

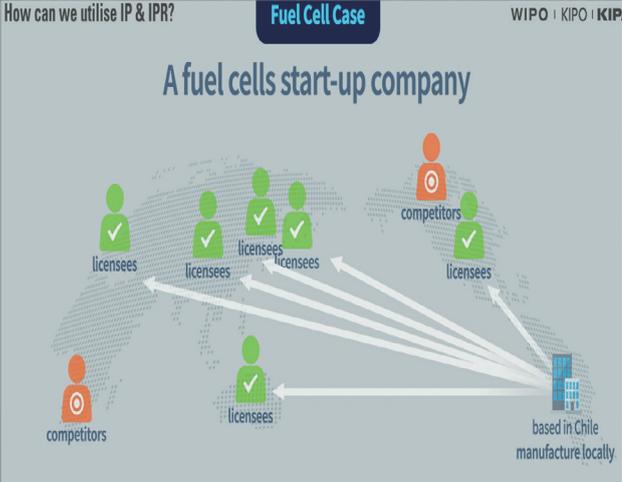

Potential Assignees


Competitor

WIPO | KIPO | KIIPA

How can we utilise IP & IPR? **Fuel Cell Case**

A fuel cells start-up company



based in Chile
manufacture locally

If your IP is built upon other's IPR

Exclusive Right

The Right to Exclusively make the product perform the process and/or provide the service

The Rights Holder



someone else's right

Exclusionary Right

The Right to Stop others from making the product performing the process or providing the service

Typically Not a Positive Right

IP Creation
End Users and Returns

Market

For commercial gain



Social Beneficiary User

For non-monetary gains



Innovation is Not Limited to Monetary Gains Only

Example images of the new version of IP Panorama to be released after 2022

2. IP Ignite

Introduction

Based on WIPO Academy's DL-101 course, IP Ignite focuses on global IP issues and IP rights. It was jointly developed by KIPO, WIPO and KIPA in 2009 and has since been used by universities, graduate schools and enterprises all over the world.

In particular, IP Ignite has been used for the online training portion of the WIPO-KIPO-KIPA IP Impact Certificate Course (IPCC) since the course was launched in 2017. The Beginner course of the Special IP Program for ASEAN also utilizes IP Ignite, and more than 14,000 students at Korean universities have enhanced their understanding of IP by studying the program.

Purpose

IP Ignite provides a broad overview of the key concepts of IP to give users a firm foundation of knowledge in IP rights. The program is ideal for beginners as each of the 12 modules introduces basic IP concepts such as patents, copyright and trademarks. The content is presented in a user-friendly format featuring experts explaining the information in an easy-to-understand manner.

Curriculum

The program consists of 12 modules:

- **Module 01.** Orientation
- **Module 02.** Introduction of Intellectual Property
- **Module 03.** Patents
- **Module 04.** Trademarks
- **Module 05.** Geographical Indications
- **Module 06.** Industrial Design
- **Module 07.** Copyright
- **Module 08.** Related Rights
- **Module 09.** WIPO Administered Treaties on International Registration Systems
- **Module 10.** PCT
- **Module 11.** Unfair Competition
- **Module 12.** Protection of New Varieties of Plants and Emerging Issues in IP

How to access

IP Ignite is available for free on this website: https://www.ipdiscovery.net/_HTML/01_01_04.php

Please note the website domain will change to Kipoacademy.kr in the second half of 2021.

Contents Sketch

The multimedia program consists of six modules, each presented in a virtual studio environment:

- DL-101 Module 1. Orientation:** A woman stands in front of a screen displaying the IPiGNITE logo and logos for WIPO, KIPO, and kipa. A text box below reads: "Basic knowledge about intellectual property throughout the world".
- DL-101 Module 11. Unfair Competition:** A man stands next to a screen showing a product labeled "Orion".
- DL-101 Module 8. Related Rights:** The screen displays musical notation, a CD, and a book titled "Arirang".
- DL-101 Module 7. Copyright:** The screen shows a slide titled "Copyright Registration" with a drawing of a dragon.
- DL-101 Module 5. Geographical Indications:** The screen displays two cases related to Bordeaux wine, including a bottle of Chateau d'Queux 1973 and a glass of wine.
- DL-101 Module 4. Trademarks:** The screen features a central diagram titled "Types of Trademarks" with categories: Word Marks, Device Marks, Combination Marks, and New Kinds of Trademarks. It also lists "Devices or figurative elements" (two-dimensional device, three-dimensional device, color features), "Holographic mark", "Sound marks" (advertising jingle), and "Smell marks" (particular scent in a certain country).

Each screenshot includes a video player interface with an "Index" button, a "Subtitles on/off" toggle, a progress bar, and a "Next" button.

Multimedia program based on WIPO Academy's DL-101 course

3. IP Xpedite

Introduction

IP Xpedite teaches users how to search for and obtain valuable IP data. It aims to enhance the efficiency of IP research across the world. It was jointly developed by the Asia Pacific Economic Cooperation (APEC), KIPO and KIPA from 2006 to 2007.

In 2018, a new version of IP Ignite was released featuring updated case studies and an improved design. Featuring 11 modules, the new IP Ignite covers methods for searching for patent information, drawing patent maps, and issues related to patent information.

Purpose

IP Xpedite highlights the importance of IP information and how such data can be utilized to benefit inventors and businesses. The course introduces users to important concepts including patent maps, trademark searches, and patent indicators.

The main users of IP Xpedite are researchers and patent staff in APEC nations and beyond who need to improve their IP awareness and ability to use IP information.

Curriculum

IP Xpedite consists of 11 modules:

1. The Value of Intellectual Property Rights (IPR)
2. IPR Databases
3. Understanding IPR Information
4. Searching for Patent Information: Basic
5. Searching for Patent Information: Advanced
6. Trademarks & Searching for Trademark Information
7. Patent Indicators
8. Patent Maps (Patent Analysis)
9. Patent Map Preparation
10. Case Studies I: Using Patent & Trademark Information
11. Case Studies II: Using Patent Information

How to access

IP Xpedite is available for free on this website: https://www.ipdiscovery.net/_HTML/01_01_02.php

Please note the website domain will change to Kipoacademy.kr in the second half of 2021.

Contents Sketch

IPxpedite The Value of Intellectual Property Rights (IPR)

IPxpedite

01 The Value of Intellectual Property Rights (IPR)

Next

00:13 / 00:13

Patent Maps (Patent Analysis)

2 Patent Maps based on the Analytic Method

1 Quantitative Patent Map

Component Ratio Analysis Reveals the number of specific components distributed among an entire group

Example Component ratio map: Registration ratio by IPC classification for company P

IPC Classification	Registration Ratio
F22D	5.4%
F22F	8.8%
D6MF	18.4%
D6MF	5.1%
G11B	11.4%
H04L	9.4%
H04L	11.4%
H04M	15.2%
H04M	13.9%

Registration ratio

- The number of registrations
- The number of applications

03:07 / 05:35

Understanding IPR Information

The Patent Information Search Process

Next

00:03 / 02:45

Understanding IPR Information

1 The Patent Information Search Process

2 Keyword Modification

Methods for Returning More Search Results

TRY

- Synonyms
- Foreign Words
- Singular/Plural Forms
- Variations of other keywords

Example

Alternative Expressions: Cars/devices with wheels and undercarriages and actuators

Alternative Meanings

Obscure Wording

Next

01:29 / 01:29

Searching for Patent Information: Advanced

2 Construction of the IPC

Advanced search

Classification search

Search for a keyword or a classification symbol

View section Index A | B | C | D | E | F | G | H | Y

Quick help

- What is the Cooperative Patent Classification system?
- How do I enter classification symbols?
- What do the different buttons mean?
- Can I refine a classification using keywords?
- Can I start a new search using the classifications found?
- What is the meaning of the stars in front of the classifications found?
- What does the text in brackets mean?

Symbol	Classification and description
<input type="checkbox"/> A	HUMAN NECESSITIES
<input type="checkbox"/> B	PERFORMING OPERATIONS; TRANSPORTING
<input type="checkbox"/> C	CHEMISTRY; METALLURGY
<input type="checkbox"/> D	TEXTILES; PAPER
<input type="checkbox"/> E	FIXED CONSTRUCTIONS
<input type="checkbox"/> F	MECHANICAL ENGINEERING; LIGHTING; HEATING; WEAPONS; BLASTING
<input type="checkbox"/> G	PHYSICS
<input type="checkbox"/> H	ELECTRICITY
<input type="checkbox"/> Y	GENERAL TAGGING OF NEW TECHNOLOGICAL DEVELOPMENTS; GENERAL TAGGING OF CROSS-SECTIONAL TECHNOLOGIES SPANNING OVER SEVERAL SECTIONS OF THE IPC; TECHNICAL SUBJECTS COVERED BY FORMER USPC CROSS-REFERENCE ART

Selected classifications

nothing selected

https://worldwide.espacenet.com/classification?locale=en_EP

03:25 / 03:58

Searching for Patent Information: Advanced

2 Identification of a CPC

2 Using the European Patent Office

Advanced search

Classification search

Search for a keyword or a classification symbol

View section Index A | B | C | D | E | F | G | H | Y

Quick help

- What is the Cooperative Patent Classification system?
- How do I enter classification symbols?
- What do the different buttons mean?
- Can I refine a classification using keywords?
- Can I start a new search using the classifications found?
- What is the meaning of the stars in front of the classifications found?
- What does the text in brackets mean?

Symbol	Classification and description
<input type="checkbox"/> A	HUMAN NECESSITIES
<input type="checkbox"/> B	PERFORMING OPERATIONS; TRANSPORTING
<input type="checkbox"/> C	CHEMISTRY; METALLURGY
<input type="checkbox"/> D	TEXTILES; PAPER
<input type="checkbox"/> E	FIXED CONSTRUCTIONS
<input type="checkbox"/> F	MECHANICAL ENGINEERING; LIGHTING; HEATING; WEAPONS; BLASTING
<input type="checkbox"/> G	PHYSICS
<input type="checkbox"/> H	ELECTRICITY
<input type="checkbox"/> Y	GENERAL TAGGING OF NEW TECHNOLOGICAL DEVELOPMENTS; GENERAL TAGGING OF CROSS-SECTIONAL TECHNOLOGIES SPANNING OVER SEVERAL SECTIONS OF THE IPC; TECHNICAL SUBJECTS COVERED BY FORMER USPC CROSS-REFERENCE ART

Selected classifications

nothing selected

02:37 / 03:35

Patent information practices and case-oriented courses from an international perspective

4. IP Xpedite Practical

Introduction

In 2009, IPO ran an APEC IP Facilitator Training Course, which was a combination of online and offline educational programs based on IP Xpedite. The course led to the development of a new e-learning program called IP Xpedite Practical derived from lectures given by IP experts from WIPO, Korea, the US, Japan, and Australia.

IP Xpedite Practical shows users how to search the IP databases of major countries for valuable international IP information. Similar to IP Xpedite, it is aimed at researchers and patent staff around the world.

It was developed through the cooperation of APEC, KIPO and KIPA and provided to 21 APEC economies in 2010.

Purpose

IP Xpedite Practical features recorded lectures and presentations on patentability standards and how to conduct patent searches in major IP nations across the world.

The program covers key patent information databases including KIPRIS in Korea, AUSPAT in Australia and WIPO's own Patentscope database.

Users will be able to easily follow the step-by-step guides on how to conduct patent searches in the first half of the course to ensure that their IP does not infringe any existing inventions. The subsequent lectures on patentability standards will introduce the legal aspects that determine if your invention is patentable.

The course thus provides an excellent overall introduction for those looking to find out if they can protect their invention.

Curriculum

IP Xpedite Practical consists of two parts. There are seven modules in part one and five modules in part two.

IP Practical 1

- **Module 1.** Patent Analysis based on Patent Information Search
- **Module 2.** KIPRIS (Korea)
- **Module 3.** IPDL (Japan)
- **Module 4.** USPTO (USA)
- **Module 5.** Esp@ceNet (Europe)
- **Module 6.** [On-site Lecture] AUSPAT (Australia)
- **Module 7.** [On-site Lecture] WIPO Patentscope (WIPO)

IP Practical 2

- **Module 1.** [On-site Lecture] KIPO's Patentability Standards Based on Precedents
- **Module 2.** [On-site Lecture] USPTO's Patentability Standards Based on Precedents
- **Module 3.** [On-site Lecture] EPO's Patentability Standards Based on Precedents
- **Module 4.** [On-site Lecture] JPO's Patentability Standards Based on Precedents
- **Module 5.** [On-site Lecture] Trade Dress

How to access

IP Xpedite Practical is available for free on this website: https://www.ipdiscovery.net/_HTML/01_01_03.php

Please note the website domain will change to Kipoacademy.kr in the second half of 2021.

Contents Sketch

The collage consists of six screenshots from IPxpedito e-learning modules:

- Module 3: EPO's Patentability Standards Based on Precedents (03:28 / 54:58)**: "Appeal: Technical Boards of Appeal". A slide titled "Article 21" shows three judges and states: "Two technical members and one legal member". Below it, a slide says: "If the first instance consists of 4 members then one supplementary legal and technical".
- Module 4: JPO's Patentability Standards Based on Precedents (03:29 / 32:26)**: "Steps to determine an inventive Step". A flowchart shows: "Comparison of a Claimed Invention with a Cited Invention" leading to "Compare" (between "matters defining the claimed invention" and "matters defining the cited invention"). This leads to "Determining the identicalness and the difference", which then leads to "Where there is a difference, the claimed invention is novel." and finally "Determining an Inventive Step".
- Module 02: Search Skills - Accessing KIPRIS**: A screenshot of the KIPRIS (Korea Intellectual Property Rights Information Service) website interface.
- Module 02: Search Skills - Accessing Esp@cenet**: A screenshot of the Esp@cenet website interface, showing a "Welcome to esp@cenet" message and "News from the world of esp@cenet".
- Module 01: Hello, USPTO - Navigating the USPTO Website**: A screenshot of the USPTO website navigation bar at the top, with a "Navigation Bar at Top" label. Below it, a woman is shown in a video frame.
- Module 02: Search Skills - Accessing Esp@cenet**: A screenshot of the Esp@cenet website interface, showing a "Welcome to esp@cenet" message and "News from the world of esp@cenet".

At the bottom of the collage, a banner reads: "Learn how to search for specific patent information by following the demonstrations".

5. IP Insight

Introduction

IP Insight is a mobile-friendly, e-learning program that provides an interactive look at the core components of IP.

The Korean Intellectual Property Office (KIPO), World Intellectual Property Organization (WIPO), and Korea Invention Promotion Association (KIPA) developed the program following the success of IP Panorama.

It aims to help SMEs and young adults to better understand the field of IP through innovative and immersive content.

Purpose

IP Insight introduces the main concepts of IP through a combination of text, videos and case studies to allow students to fully immerse themselves in the content.

It provides information on issues such as licensing and franchising in a concise, mobile-friendly format, allowing users to improve their IP knowledge on the go.

Curriculum

IP Insight consists of six modules:

1. Patents
2. Trademarks
3. Copyrights
4. Design
5. Licensing
6. Franchising

How to access

IP Insight is available for free on this website: https://www.ipdiscovery.net/_HTML/01_01_05.php

Please note the website domain will change to Kipoacademy.kr in the second half of 2021.



Contents Sketch

https://www.ipdiscovery.net/_HTML/01_01_05.php

Modules

Patents

- The Importance of Patents
- Patenting Abroad
- Enforcing Patents

Trademarks

- Introducing Trademarks
- Protecting Trademarks
- Using Trademarks

Copyright

- What is copyright?
- Who owns copyright?
- How can we use copyright?

Design

- Protection of Industrial Designs
- Practical Use of Industrial Designs

Licensing

- License
- Use of License

Franchising

- What is Franchising?
- IP in franchising

What is Copyright?

Let's begin

In this lesson, we'll look at copyright and the scope and the term of Copyright protection. First, you'll learn about moral rights and neighboring rights of authors. Second, you'll learn about the objects the Copyright Act protects and the requirements of the protection under the Act.

01

Economic Rights

02

Moral Rights, Related Rights

03

What criteria should be met to be protected under Copyright law?

Protection of Industrial Designs

Let's begin

Today's lecture relates to the Protection of Industrial Designs. In particular, you're learning about the types of industrial designs that may be protected by design rights; how to protect those designs of which attributes are combined with functionality; and considerations in the procedure to apply and register industrial designs in each country.

01

Type of ID

02

Combine Function

03

Application & Registration for Industrial Designs

Using Trademarks

Let's begin

In this lesson, you'll learn about the good practices of managing a trademark, and commercial use (obtaining a license, etc.), and trademark strengthening plans and strategies by examining a few trademark infringement cases including imitation trademarks.

01

Use and management of the preferred brand

02

Commercializing Your Trademarks

03

Enforcing Trademark Rights

Singer Sewing Machine Company becomes the world's first franchise business

Louis V. Gerstner, Jr., worked as a consultant for McKinsey & Company, was formerly CEO of American Express and RJR Nabisco and was also chairman of the board and CEO of IBM from 1993 to 2002.

Consisting of short case-study videos and accessible through mobile devices.

6. Getting Creative with Pororo

Introduction

In order to familiarize children with the basics of IP, KIPO and WIPO agreed to develop educational IP materials tailored for young students in 2010.

It was decided that short educational videos featuring the popular animated Korean character Pororo would be created to best communicate the ideas to children.

KIPA was commissioned to create the content and, with the assistance of Korean animation studio Ocon, released the first episode of Getting Creative with Pororo in 2012.

In 2014, Spanish and French versions of the episodes were developed to allow a broader global audience to enjoy and learn from them. In the same year, three workbooks, three invention kits and a guide book were developed in English to provide teachers and parents with guidance on how best to utilize the contents. The materials have since been translated into French and Spanish.

In 2018, two new episodes of Getting Creative with Pororo were developed in Korean and English, and have since been translated into a total of six languages.

As of 2021, there are five episodes available in English, Korean, French, Spanish, Russian, Arabic, Chinese and Portuguese.

Purpose

The animation shows the process of innovation in an interesting and easily comprehensible manner, with the protagonist Pororo inventing a sleigh and then commercializing it.

The episodes introduce basic IP concepts such as the function of a trademark and the importance of acknowledging an inventor's positive contribution to society. These themes are presented as part of a fun and engaging animated adventure to get viewers thinking about IP from an early age.

Curriculum

It consists of five episodes:

- Episode 1. Great Ideas
- Episode 2. The Invention Contest
- Episode 3. Pororo Makes His Mark
- Episode 4. A New Sled Design
- Episode 5. Fake Sled Chaos

How to access

The YouTube links for all five episodes in all available languages can be found on this website:

https://www.ipdiscovery.net/_HTML/01_01_05.php

Please note the website domain will change to Kipoacademy.kr in the second half of 2021.

Contents Sketch



Screenshots from Getting Creative with Pororo



Promotion Event at Korean Exhibition (2013) - Demonstration and activity



Pororo Workbooks



Invention Kits

VII.

Faculty



VII. Faculty



Soojung Lee

Current Position

Patent Examiner
Korean Intellectual Property Office
(KIPO)

Contact

Address
Government Complex Daejeon Building
4, 189, Cheongsu-ro, Seo-gu, Daejeon,
35208, Republic of Korea

Phone
+82-42-481-8158

Email
sjl2009@korea.kr



Jaehun Park

Current Position

Senior Director
Korean Intellectual Property Office
(KIPO)

Contact

Address
Government Complex Daejeon Building
4, 189, Cheongsu-ro, Seo-gu, Daejeon,
35208, Republic of Korea

Phone
+82-42-481-5782

Email
patentpark@korea.kr

1. Lecturers from KIPO

As a result of close partnerships with various educational and research institutions, the IIPTI's faculty consists of top-tier professionals. A total of 46% of KIPO examiners, one of the major groups of the faculty, are PhD holders, while the remaining examiners are licensed officers such as lawyers and patent attorneys. In addition, a number of new examiners are recruited each year to increase the faculty pool.

Education

- Post-doctoral Researcher, University of California, San Francisco (2004~2009)
- Ph.D in Experimental Pathology, Yale University (2004)
- M.S in Pharmacy, Seoul National University (1996)
- B.S in Pharmacy, Seoul National University (1994)

Professional Experience

- Patent Examiner, Korean Intellectual Property Office (2009~)
- Post-doctoral Researcher, University of California (2004~2009)

Expertise

- Patent and Utility Models Examination
- Pharmacy, Experimental Pathology and Pharmacology

Language

- Korean
- English

Courses / Activities

- Examination of Bio-technological and Pharmaceutical Invention Applications under Specialized Practice (II) in WIPO-KIPO Training Course in the Patent Examination and Practice in 2021

Education

- Ph.D in Law, University of Nottingham (2009)
- M.A in Control & Instrumentation Engineering, Seoul National University (1994)
- B.A in Control & Instrumentation Engineering, Seoul National University (1992)

Professional Experience

- Senior Director, Artificial Intelligence & Big Data Examination Div. in Korean Intellectual Property Office (2019~)
- Director, Patent System Administration Div. in Korean Intellectual Property Office (2018~2019)
- Director, Patent Examination Div. in Korean Intellectual Property Office (2016~2018)
- Technical Advisor/Technical Law Clerk, Patent Court of Korea (2014~2016)
- Administrative Judge (Patent), Intellectual Property Trial and Appeal Board (2009, 2013, 2019)
- Patent Examiner, Korean Intellectual Property Office (1999~2009)

Expertise

- Patent Law, Examination, Trial and Prosecution

Language

- Korean
- English

Courses / Activities

- Outline of the Patent System in Korea, WIPO-KIPO Training Course for Patent Examiners: Interactive Online Course in 2020, 2021
- Outline of the Patent System in Korea, Capacity Building Project for the Creation, Utilization and Protection of Intellectual Property in ASEAN in Cooperation with KOICA in 2020
- Korea's Experience on IPR, Training Course on Intellectual Property Right in 2019
- Patent Law, University of Seoul Law School in 2014
- WIPO-Korea Summer School on Intellectual Property in 2021



Jimin Lee

Current Position

Patent Examiner
Korean Intellectual Property Office (KIPO)

Contact

Address
Government Complex Daejeon Building
4, 189, Cheongsu-ro, Seo-gu, Daejeon,
35208, Republic of Korea

Email
Jmlee9876@gmail.com
Jmlee9876@korea.kr

Education

- Ph.D in Chemistry, KAIST (2008)
- M.S in Chemistry, KAIST (2004)
- B.S in Biochemistry & B.A. in Math & Applied Science, UCSD (2000)

Professional Experience

- Patent Examiner, Korean Intellectual Property Office (2009~)
- Senior Researcher, Samsung Advanced Institute of Technology (2007~2009)

Expertise

- Intellectual Property in general, Patent examination and application system in Korea
- Searching Methods for prior art, specifically in Chemistry
- PCT and writing International Search Report

Language

- Korean
- English

Courses / Activities

- 2015 KOICA Intellectual Property Policy Course for Azerbaijan ('15.4.23)
- Patent substantive examination in Chemistry Field for Saudi Arabia Patent Examiner('16.11.8.)
- WIPO Patent Examination for international examiner OJT('17.5.24.)
- 2018 WIPO-KIPO Training Course (2018.4.18., 2018.4.24.)
- WIPO-KIPO PATENT 2019 on Claim Analysis ('19.3.12.)
- Workshop on Patent Examination for Patent Examination Cooperation, Hubei Center of the Patent Office, CNIPA('19.9.25.)
- Capacity Building Program for SAIP Examiners and Experts ('19.12.5~6, Novelty and OJT)
- Application and Examination of Patents WIPO-Korea Summer School on IP('20.6.30)



Jihun Cho

Current Position

Director
Korean Intellectual Property Office (KIPO)

Contact

Address
Government Complex Daejeon Building
4, 189, Cheongsu-ro, Seo-gu, Daejeon,
35208, Republic of Korea

Phone
+82-42-481-5430

Email
stonepax@gmail.com

Education

- M.A in Development Policy, KDI (2020)
- Mphil in Law and Biology, Sheffield University (2010)
- M.A in Intellectual Property Law, Choongnam University (2003)
- B.A in Mechanical Engineering, Seoul National University (1995)

Professional Experience

- Technical Advisor, Korean Patent High Court (2018~2019)
- Administrative Patent Judge (2017)
- Diplomat (Counsellor, Korean Embassy to Qatar) (2014~2017)
- Director/Patent Examiner (2012~2016)

Expertise

- Patent examination and application system
- Patent infringement and litigation
- Patent and economics: KDI, Thesis of MA, 'Factors affecting PCT patent applications'
- EIPR(European Intellectual Property Right), 'Evidence of Patent Quality and its implications for Patent Policy' (2011)

Language

- Korean
- English

Courses / Activities

- WIPO-KIPO Training Course on Patent Law and Examination
- WIPO conference on Appropriate technology (Mexico IPO, Peru IPO)



Byungjae Lee

Current Position

Director
Korean Intellectual Property Office (KIPO)

Contact

Address
82, Gwahak-ro, Yuseong-gu, Daejeon, 43132, Republic of Korea

Phone
+82-42-601-4350

Email
bigjoblee@gmail.com

Education

- J.D., Washington University in St. Louis School of Law (2013)
- L.L.M., Washington University in St. Louis School of Law (2011)
- B.A Mechanical Engineering, Kyungpook National University (1996)

Professional Experience

- Director, International IP Education div. in International Intellectual Property Training Institute (2021~)
- Technical Advisor/Technical law clerk, Patent Court of Korea (2019~2020)
- Administrative Judge (Patent), Intellectual Property Trial and Appeal Board (2018)
- Director, Statistics Training Management Div. in Statistics Korea (2017)
- Director, Patent Examination Div. in in Korean Intellectual Property Office (2014~2016)
- Senior Deputy Director, Administrative Management Div. in Korean Intellectual Property Office (2008~2009, 2013~2014)
- Deputy Director, Office Automation Div. in Korean Intellectual Property Office (2003~2007)
- Patent Examiner, Korean Intellectual Property Office (1998-2003)020
- Director of International IP Education div. (2021 ~)

Expertise

- Patent examination
- Patent prosecution at IP office, Trial&Appeal Board and in courts

Language

- Korean
- English

Courses / Activities

- Introduction to Office Automation at KIPO (2007 ~)
- Introduction to IP innovation in Korea (2017)



Seungkwan Jwa

Current Position

Director
Korean Intellectual Property Office (KIPO)

Contact

Address
Government Complex Daejeon Building
4, 189, Cheongsu-ro, Seo-gu, Daejeon, 35208, Republic of Korea

Phone
+82-42-481-5079

Email
skjwaf@korea.kr

Education

- Ph.D in IP Law, Chungnam National University (2020)
- M.A in Chemical Engineering, Seoul National University (2002)
- B.A in Chemical Engineering, University of Seoul (1994)

Professional Experience

- Director, Smart Manufacturing Examination Div. in Korean Intellectual Property Office(2020~)
- Technical Advisor/Technical Law Clerk, Patent Court of Korea (2017~2019)
- Trainee, Mckenna Long & Aldridge LLP. in US (2014~2016)
- Adviser, Supreme Prosecutors' Office Republic of Korea (2009~2011)
- Administrative Judge (Patent), Intellectual Property Trial and Appeal Board (2007~2009, 2012~2014, 2020)
- Patent Examiner, Korean Intellectual Property Office (1998-2006)

Expertise

- Patent Examination system of KIPO
- Patent Examination Guideline

Language

- Korean
- English

Courses / Activities

- Thesis
- "A study on a criteria for judgement of description requirements according to Patent Act." in 2020
- "The Fourth Industrial Revolution and description requirement" in 2021
- "A review of the recent Supreme Court Decision on product-by-process(PBP) claims" in 2016
- "A study on a standard of judgement of support requirement according to Patent Act Article 42DD" in 2018



Younjoo Lee

Current Position

Administrative Judge (Patent)

Intellectual Property Trial and Appeal Board (IPTAB)

Contact

Address

Government Complex Daejeon Building
2, 189, Cheongsa-ro, Seo-gu, Daejeon,
35208, Republic of Korea

Phone

+82-42-481-3477

Email

lee.younjoo@korea.kr

Education

- Ph.D in Chemistry, State University of New York at Stony Brook, NY, USA (2008)
- M.A in Chemistry, Korea University, Korea (2002)
- B.A in Chemistry, Dankook University, Korea (2000)

Professional Experience

- Administrative Judge (Patent), Intellectual Property Trial and Appeal Board (2020~)
- Patent Examiner, Korean Intellectual Property Office (2012~2020)
- Research Professor, Hanyang University, Korea (2011~2012)
- Post-doctoral Scholar, Stanford University, USA (2009~2010)

Expertise

- Patent Rights, examination and application system
- Patent Claim Analysis
- Case Studies on Patent Examination
- Patent Appeal & Trial System

Language

- Korean
- English

Courses / Activities

- Guidelines for examination of chemistry related inventions, Case studies on Patent examination, Lecturer Dispatch Program to enhance the capability of SIPO Examiners, Hubei, China, 2015
- Guideline and Case Studies for Examining Chemistry & biotechnology, WIPO Workshop on Patent Law and Examination in 2015 & 2016
- On-the-Job Training: Patent Search Practice by Technology, WIPO-KIPO training course, 2016 & 2019
- Practice on Inventive step assessment, Capacity Building Program for SAIP Examiners and Experts, 2019
- Overview of Claim Analysis and Construction: Examination, Appeal and Litigation, WIPO-KIPO Training Course for Patent Examiners: Interactive Online Course in 2020
- Patent Appeal and Trial system, WIPO-KIPO Training Course for Patent Examiners: Interactive Online Course in 2021



Junseok Ko

Current Position

Chief Administrative Judge (Patent)

Intellectual Property Trial and Appeal Board (IPTAB)

Contact

Address

Government Complex Daejeon Building
2, 189, Cheongsa-ro, Seo-gu, Daejeon,
35208, Republic of Korea

Phone

+82-42-481-5809

Email

junseokko@korea.kr

Education

- M.A in Law, University of Washington (2009)
- M.A in Mechanical Engineering, Kyungpook Nat'l University (1998)
- B.A in Mechanical Engineering, Kyungpook Nat'l University (1996)

Professional Experience

- Chief Administrative Judge (Patent), Intellectual Property Trial and Appeal Board (2020~)
- Director, Patent Examination Div. in Korean Intellectual Property Office (2019)
- Director, Korea Plus in Invest India (2016~2019)
- Technical Advisor/Technical Law Clerk, Patent Court of Korea (2015)
- Director, Information Service Start-up Div. in Small and Medium Business Administration (2014)

Expertise

- Application, Examination, Trial and Litigation in Patent Rights
- IP Information System of KIPO

Language

- Korean
- English

Courses / Activities

- WIPO-KIPO Training Course on Patent Law and Examination in 2016, 2015, 2013
- WIPO-KIPO Training Course for Vietnam and GCCPO Patent Examiners in 2013
- WIPO-KIPO Training Course on Utilizing Patent Information for Asian Countries Examiners in 2011



Kyungjoo Cho

Current Position

Administrative Judge (Patent)

Intellectual Property Trial and Appeal Board (IPTAB)

Contact

Address

Government Complex Daejeon Building
4, 189, Cheongsu-ro, Seo-gu, Daejeon,
35208, Republic of Korea

Phone

+82-42-481-5848

Email

kjcho7431@korea.kr

Education

- Ph.D in Biological Sciences, KAIST (2003)
- MS in Pharmacy, Chungnam National University (1998)
- BS in Pharmacy, Sungkyunkwan University (1996)
- BL, Korea National Open University (2008)

Professional Experience

- Administrative Judge (Patent), Intellectual Property Trial and Appeal Board (2019~)
- Litigation Officer, Intellectual Property Trial and Appeal Board (2011~2013)
- Patent Examiner, Biotechnology & Pharmaceutical Examination Div. in Korean Intellectual Property Office (2004~2011, 2013~2018)
- Post-doctoral Scholar, Cell Biology Lab., Korea Research Institute of Bioscience and Biotechnology (KRIBB) (2003~2004)
- Visiting scholar, School of Pharmacy, University of Southern California (2000~2001)

Expertise

- Understanding patent protection system of KIPO
- Patent examination, trial & litigation practices of KIPO
- Prior art searching strategy for examining biotechnological & pharmaceutical inventions

Language

- Korean
- English

Courses / Activities

- Prior art searching strategy for examining bio-patents under WIPO training course on Patent Law & Examination (2011)
- Prior art searching strategy for examining bio-patents under Training course on Patent Examination for NOIP officials (2011, 2012)
- Understanding bio-patents under WIPO-Korea Summer School on IP (2011)
- Prior art searching & examination practices of KIPO for Malaysia patent examiners (2007)



Gyudong Han

Current Position

Director

Korean Intellectual Property Office (KIPO)

Contact

Address

Government Complex Daejeon Building
4, 189, Cheongsu-ro, Seo-gu, Daejeon,
35208, Republic of Korea

Phone

+82-42-481-5647

Email

gdhan@korea.kr

Education

- M.A., MIP(Master of Intellectual Property), QUT(Queensland University of Technology) (2012)
- B.A., Mathematical Education(major) & Computer Science(minor), Seoul National University (1998)
- B.A., Law, Korea National Open University

Professional Experience

- Director, PCT International Search & Preliminary Examination Div. in Korean Intellectual Property Office (2021~)
- Director, Information Management Div. in Korean Intellectual Property Office (2016~2021)
- Senior Deputy Director, Information & Customer Policy Div. in Korean Intellectual Property Office (2014~2016)
- Patent Examiner, Computer System Examination Div. in Korean Intellectual Property Office (2011~2012)
- Deputy Director, Intellectual Property Human Resource Div. in Korean Intellectual Property Office (2009~2011)
- Patent Examiner, Electronic Commerce Examination Div. in Korean Intellectual Property Office (2007~2009)

Expertise

- IT and IP(Intellectual Property) related IT
- AI(Artificial Intelligence)

Language

- Korean
- English

Courses / Activities

- Artificial Intelligence and Intellectual Property
 - under WIPO-Korea Summer School on IP in 2020
 - under Capacity Building Project for the Creation, Utilization and Protection of Intellectual Property in ASEAN in Cooperation with KOICA in 2020
 - under WIPO-KIPO Training Course for Patent Examiners in 2021
 - under WIPO-KIPO Advanced Training Course on Trademark Law and Examination in 2021



Jiwoo Jeong

Current Position

Chief Administrative Judge (Trademark)
Intellectual Property Trial and Appeal Board (IPTAB)

Contact

Address
Government Complex Daejeon Building
4, 189, Cheongsu-ro, Seo-gu, Daejeon,
35208, Republic of Korea

Phone
+82-42-602-3062

Email
jwjeong1004@korea.kr

Education

- M.S in Textile Science, Seoul National University (1999)
- B.S in Clothing & Textiles, Seoul National University (1997)

Professional Experience

- Chief Administrative Judge (Trademark), Intellectual Property Trial and Appeal Board (2020~)
- Administrative Judge (Trademark), Intellectual Property Trial and Appeal Board (2017~2020)
- Patent Attorney, FirstLaw P.C. (2005~2017)
- Patent Attorney, Hansung International Patent Office. (2004~2005)

Expertise

- Trademark, examination and trial in Korea
- Trademark, prosecution and litigation
- Design, examination and trial in Korea

Language

- Korean
- English
- Japanese

Courses / Activities

- Trademark Examination Prosecution: With Selected Cases Study and Trademark Trial & Appeal System and its Practice: With Selected Cases Study, WIPO-KIPO-JRTI Continuing Education Course on Intellectual Property Dispute Settlement in 2019
- Improvement of Quality management of appeals and measuring of decision-making quality, Study on Benchmarking of Trial and Appeal Systems in IPTAB and BoA (EUIPO) in 2019
- Similarity of Marks and Goods/Services, WIPO-KIPO Training Course on Trademark Law and Examination in 2020 and 2021
- Trademarks on the Internet, Distinctiveness of Trademark and Trademark Dispute, WIPO-Korea Summer School on IP in 2020
- Trade marks with reputation and well-known marks, Study on Benchmarking of Trial and Appeal Systems in IPTAB and BoA (EUIPO) in 2020
- Regular attendee of INTA Annual Conference(2007~2017)



Dongkuk Kim

Current Position

Administrative Judge (Patent)
Intellectual Property Trial and Appeal Board (IPTAB)

Contact Address

Government Complex Daejeon Building
2, 189, Cheongsu-ro, Seo-gu, Daejeon,
35208, Republic of Korea

Phone
+82-42-481-5522

Email
doncook@korea.kr

Education

- Ph.D in Materials & Metals Engineering, Pohang University of Science & Technology (POSTECH) (1999)
- M.S in Materials & Metals Engineering, POSTECH (1996)
- M.A in Future Strategies, Korea Advanced Institute of Science & Technology (KAIST) (2019)
- B.A in Materials & Metals Engineering, Hanyang University (1994)

Professional Experience

- Administrative Judge (Patent), Intellectual Property Trial and Appeal Board (2014~)
- Senior Deputy Director, Intellectual Property Protection Policy Div. in Korean Intellectual Property Office (2013~2014)
- Deputy Director, Bureau of Industry Policies of the Office for Government Policy Coordination (2008~2009)
- Senior Researcher, Pohang Steel & Iron making Co.(2000~2002)
- Visiting Scholar, Materials Research Center of Brown University (2000)

Expertise

- Judgement of patent disputes, patent examination and application system
- IP protection system and international cooperation of KIPO
- Innovation planning and execution of IP administration
- National policy mediation, specially on industry policies

Language

- Korean
- English

Courses / Activities

- Case Studies (Part 1, 2): Peer Review, Collaborative Working, and Group Discussion, WIPO-KIPO Training Course for Patent Examiners: Interactive Online Course in 2020
- The Use of Patent Information for Developing Appropriate Technology focusing on Successful Cases, WIPO-KIPO Appropriate Technology Competition Final Workshop in Vietnam in 2019
- Cases Studies on Patent Examination and Trial & Appeal Judgment, WIPO-KIPO-JRTI Continuing Education Course on Intellectual Property Dispute Settlement in 2019



Daekeun Myeong

Current Position

Senior Deputy Director
Korean Intellectual Property Office
(KIPO)

Contact

Address
Government Complex Daejeon Building
4, 189, Cheongsu-ro, Seo-gu, Daejeon,
35208, Republic of Korea

Phone
+82-42-481-5736

Email
dk0134@korea.kr

Education

- M.A in Intellectual Property Law, Queensland University of Technology (2014)
- B.A in Aerospace Engineering, Seoul National University (1998)

Professional Experience

- Senior Deputy Director, Patent System Administration Div. in Korean Intellectual Property Office (2021~)
- Administrative Judge (Patent), Intellectual Property Trial and Appeal Board (2019~2020)
- Deputy Director, Patent Examination Policy Div. in Korean Intellectual Property Office (2015~2018)
- Patent Examiner, Korean Intellectual Property Office (2005~2012)

Expertise

- Patent Examination and Appeal system
- Patent Examination Quality Control of KIPO

Language

- Korean
- English

Courses / Activities

- Introduction to Patent Examination Policies and System, WIPO-ASEAN Training Course in Singapore for ASEAN IP Offices in 2015, 2016
- Introduction to Patent Law and Examination Cases, WIPO Training Course in Bangkok for Thailand Patent Examiners in 2017
- Introduction to Patent Examination Quality Policies, Patent Examiner Training Program in IIPTI in 2018, 2021



Jaewon Park

Current Position

Trademark Examiner
Korean Intellectual Property Office
(KIPO)

Contact

Address
Government Complex Daejeon Building
4, 189, Cheongsu-ro, Seo-gu, Daejeon,
35208, Republic of Korea

Phone
+82-42-481-5938

Email
arirang17@korea.kr

Education

- Ph.D in Law, Dankook University (2010)
- M.A in Law, Dankook University (2005)
- B.A in Law, Dankook University (2004)

Professional Experience

- Trademark Examiner, Korean Intellectual Property Office (2011~)
- Senior Researcher, Korea Institute of Intellectual Property (2008~2011)
- Part-Time Lecturer, Dankook University (2015~2017)

Expertise

- Trademark Rights, examination and application system, protection
- Case study and practice on Trademark and Madrid system
- Design Rights, examination and application system
- Design protection system of KIPO, Design dispute case, etc.

Language

- Korean
- English

Courses / Activities

- WIPO-KIPO Training Course on Designs
- WIPO-KIPO Training Course on Trademark Law and Examination
- Training programs 2019 for capacity building program for SAUDI
- Training Course on Trademark Examination for National Office of Intellectual Property of Vietnam
- Intellectual Property Training Course for UST International Students
- KOICA ASEAN Intellectual Property Course for capacity building program
- Understanding of Intellectual Property
- WIPO-Korea Summer School on Intellectual Property



Byungchul Yoo

Current Position

Administrative Judge (Patent)

Intellectual Property Trial and Appeal Board (IPTAB)

Contact

Address

Government Complex Daejeon Building
2, 189, Cheongsa-ro, Seo-gu, Daejeon,
35208, Republic of Korea

Phone

+82-42-481-8577

Email

billy2y1@hanmail.net

Education

- M.A in Public Administration, Harvard University (2013)
- LLM in Intellectual Property Law, Boston University (2009)
- MBA, Korea Advanced Institute of Science and Technology(2002)
- B.A in Political Science, Hanyang University (2021)
- B.S in Computer Science, Sun Moon University (1998)

Professional Experience

- Administrative Judge (Patent), Intellectual Property Trial and Appeal Board (2019~)
- IT System Development Team Leader, Korean Intellectual Property Office (1999~2000)
- Patent Examiner, Korean Intellectual Property Office (1998~2019)

Expertise

- Patent Rights, Examination and Application system
- Patent Trial and Appeal
- Patent Protection System of KIPO

Language

- Korean
- English
- Japanese

Courses / Activities

- Intensive Program of Intellectual Property Law at Queensland University of Technology, Australia (2017)
- Summer Fellowship Program at Technology Development Office of Boston University, USA (2009)
- Humphrey Fellowship Program, State Department of USA (2008-2009)
- Seminar on EU Patent Search and Examination at WIPO, Hague (2007)



Wonseok Huh

Current Position

Deputy Director

Korean Intellectual Property Office (KIPO)

Contact

Address

Government Complex Daejeon Building
4, 189, Cheongsa-ro, Seo-gu, Daejeon,
35208, Republic of Korea

Phone

+82-42-481-8555

Email

wshuh1977@korea.kr

Education

- LL.M. in Intellectual Property law and Policy, University of Washington School of Law, WA, U.S.A (2008)
- B.A. in German Language and Literature, Korea University, Seoul, Republic of Korea (2003)

Professional Experience

- Deputy Director, Korean Intellectual Property Office (2011~)
- Full-Time Internship, WIPO Coordination Office in New York (2008)
- Patent Attorney, Kim & Chang Law Firm (2002~2011)

Expertise

- IP related international treaties & FTA on IP Chapter
- Trademark related issues, including Non-traditional mark, classification, application procedure, well-known mark, quality management and litigation
- Geographical Indication related issues, including international and ROK protection system and collective/certification mark

Language

- Korean
- English

Courses / Activities

- Protection of well-known mark in ROK, Expert Meeting between KIPO and OHIM(EUIPO) in 2016 (Alicante, Spain)
- The Korean Experience of Certification Marks & Collective Marks, WIPO Regional Conference for the Pacific Island Countries in 2017 (Rarotonga, Cook Islands)
- The Korean Experience of Geographical Indication, National Workshop on WIPO Enabling IP Environment through Brands and Design Project in 2018 (Teheran, Islamic Republic of Iran)
- The National Trademark System, WIPO-KIPO Online Training Course on Trademark Law and Examination in 2020 (Daejeon, ROK)
- Quality Management System for Trademark Examination, WIPO E-Forum related to the Project on Individualized Training and Learning Management System for TM Examiners in 2021



Vin Lim

Current Position

Design Examiner
Korean Intellectual Property Office (KIPO)

Contact

Address
Government Complex Daejeon Building
4, 189, Cheongsu-ro, Seo-gu, Daejeon,
35208, Republic of Korea

Phone
+82-42-481-8334

Email
vinlim@korea.kr

Education

- Ph.D. in Design, North Carolina State University (2014)
- M.S. in Design, Arizona State University (2010)
- B.S. in Industrial Design, Yonsei University (2007)

Professional Experience

- Design Examiner, Korean Intellectual Property Office (2019-)
- External Postdoc Researcher, Korea Institute of Design Promotion (2016~2017, 2018)
- Lecturer, Yonsei University (2016~2017, 2018)

Expertise

- Design Rights, examination and application system
- Design protection system of KIPO

Language

- Korean
- English

Courses / Activities

- Lectures, Yonsei University in 2016~2018
 - Integrated Seminar on Critical Issues and Theory of Design
 - On-the-Job Training & Research
 - Quantitative Design Research
 - Sustainable Design
 - Design Thinking
- WIPO-KIPO Training Course on Designs: Interactive Online Course
 - Design Search & Examination: Case study (2020-2021)
 - Examination in Practice: Case study assignments (2020~2021)
- Humanities and Liberal Arts Special Lecture, Samsung Art and Design Institute in 2021



Hyunjin Chung

Current Position

Patent Examiner
Korean Intellectual Property Office (KIPO)

Contact

Address
Government Complex Daejeon Building
4, 189, Cheongsu-ro, Seo-gu, Daejeon,
35208, Republic of Korea

Phone
+82-42-481-8721

Email
chjbedrol@korea.kr

Education

- Ph.D in Chemical Engineering, KAIST (2001)
- M.A in Chemical Engineering, KAIST (1996)
- B.A in Chemical Engineering, KAIST (1994)

Professional Experience

- Patent examination and application
- Study on exceptions and limitations to patent rights
- Current issues and trend on Intellectual Property
- International Patent landscape

Expertise

- Patent Expert (Secondee from KIPO) (2014~2017) Ministry of Economy of United Arab Emirates (UAE)
- Senior Engineer, US manufacturing center of Hynix Semiconductor Inc. (2003)

Language

- Korean
- Arabic
- Chinese
- English

Courses / Activities

- WIPO-KIPO Training Course for Patent Examiners: Interactive Online Course in 2021
- 2019 KOICA IP Course
- 2019 KISTA Korea-Saudi IP cooperation project
- 2019 Korea-WIPO Summer School on IP



Jongseon Lee

Current Position

Design Examiner
Korean Intellectual Property Office (KIPO)

Contact

Address
Government Complex Daejeon Building
4, 189, Cheongsu-ro, Seo-gu, Daejeon,
35208, Republic of Korea

Phone
+82-42-481-3421

Email
jongsnlee@korea.kr

Education

- Ph.D in Design, North Carolina State University (2015)
- M.A in Landscape Architecture, Seoul National University (2003)
- B.A in Agriculture/ Architectural Engineering(minor), Korea University (2001)

Professional Experience

- Design Examiner, Korean Intellectual Property Office (2019-)
- Expert Researcher, Korean Tourism Organization (2018-2019)
- Senior Researcher, Graduate School of Public Administration, Seoul National University (2016-2018)
- Postdoctoral Research Associate, Natural Learning Initiative (NLI), College of Design, NC State University (2015-2016)
- Research Assistant, Natural Learning Initiative (NLI), College of Design, NC State University (2010-2014)

Expertise

- Urban/public design

Language

- Korean
- English

Courses / Activities

- Introduction to Design Search & Examination: Case study, WIPO-KIPO Training Course on Designs: Interactive Online Course, 2021
- Introduction to Urban Design Trend and Protection of Design, Training Course for examiners of cooperating organizations, 2020
- Comparative Research in Public Administration, 2017
- Construction studio (Fall, 2014)
- History of Landscape Architecture (Fall, 2013)
- Human Use in Urban Landscape (Spring, 2013)



Dongyeon Son

Current Position

Deputy Director
Korean Intellectual Property Office (KIPO)

Contact

Address
Government Complex Daejeon Building
4, 189, Cheongsu-ro, Seo-gu, Daejeon,
35208, Republic of Korea

Phone
+82-42-481-3595

Email
scieneer@korea.kr

Education

- Ph.D. in Materials Science and Engineering, Seoul National University (2007)
- Visiting Scientist in Prof. Braun's Group, University of Illinois at Urbana-Champaign, USA (2005)
- B.A in Materials Science and Engineering, Seoul National University (2000)

Professional Experience

- Deputy Director, Patent Examination Policy Div. in Korean Intellectual Property Office (2020-)
- Collaborative Work, United States Patent and Trademark Office (2019)
- Patent Examiner, Korean Intellectual Property Office (2015-2019)
- Project Leader & Senior Engineer, SAMSUNG Electronics (2007-2014)

Expertise

- Patent Examination System, Patent Examination Policy
- Patent Right, Patent ACT, Intellectual Properties
- Policy Planning for Industrial Innovation

Languages

- Korean
- English
- Chinese
- Spanish

Courses / Activities

- Examination of Non-Patentable Matters, Training Course on Patent Examination for National Office of Viet Nam in 2017
- Overview of PCT System, Training Course for UST(University of Science and Technology) in 2018
- On-the-Job Training, WIPO-KIPO Training Course in 2019
- (1) The Scope of Patents: Patentable and non-patentable subject matter/ (2) Novelty and industrial applicability, the inventive step, and unity of invention, WIPO-KIPO Training Course in 2020
- Examination Policy for Industrial Innovation, KIPO Training Course for Government Officers in 2021
- Specialized Practice and Case Studies, WIPO-KIPO Advanced Training Course for Patent Examiners in 2021



Yeonoo Shin

Current Position

Design Examiner
Korean Intellectual Property Office (KIPO)

Contact

Address
Government Complex Daejeon Building
4, 189, Cheongsu-ro, Seo-gu, Daejeon,
35208, Republic of Korea

Phone
+82-42-481-5691

Email
yeonoo@sdkorea.kr

Education

- M.A in Social Design, Maryland Institute College of Art (2014)
- M.FA in Visual Communication Design, Hongik University (2008)
- B.FA in Print Making, Hongik University (2004)

Professional Experience

- Member of Public Design Committee for Yongsan District, Seoul (2021~)
- Design Examiner, Korean Intellectual Property Office (2019~)
- Public Designer, Seocho District Office, Jongno District Office, Jungnang District Office, Seoul, Republic of Korea (2008~2018)

Expertise

- Design Rights, examination and application system
- Design protection system of KIPO

Language

- Korean
- English

Courses / Activities

- Public Design special lecture at Dongduk Women's University (2013)
- Social Design special lecture at Dongduk Women's University (2014)



Juchull Han

Current Position

Patent Examiner
Korean Intellectual Property Office (KIPO)

Contact

Address
Government Complex Daejeon Building
4, 189, Cheongsu-ro, Seo-gu, Daejeon,
35208, Republic of Korea

Phone
+82-42-481-5599

Email
louisdior@korea.kr

Education

- Ph.D in Marine Engineering, University of Newcastle upon Tyne, the UK (2003)
- M.A in Law, Queensland University of Technology Australia (2012)
- B.A in Naval Architecture & Ocean Engineering, Pusan University (1998)

Professional Experience

- Patent Examiner, Korean Intellectual Property Office (2004~)

Expertise

- Patent Law and examination
- Work-sharing between Offices and IPC

Language

- Korean
- English

Courses / Activities

- Patent system, WIPO-KIPO Training Course in Patent in 2021, 2019
- IPC, WIPO-KIPO Training Course in Patent in 2020



Ohseong Kwon

Current Position

Litigation Officer
Intellectual Property Trial and Appeal Board (IPTAB)

Contact

Address
Government Complex Daejeon Building
2, 189, Cheongsu-ro, Seo-gu, Daejeon,
35208, Republic of Korea

Phone
+82-42-481-5872

Email
widetent@korea.kr

Education

- Ph.D in Electronic Engineering, Chung-Ang University (2003)
- LL.M in Intellectual Property, Queensland University of Technology (2014)
- MEng. in Electronic Engineering, Chung-Ang University (1996)
- Bachelor in Electronic Engineering, Chung-Ang University (1994)

Professional Experience

- Litigation Officer, Intellectual Property Trial and Appeal Board (2020~)
- Trial Research Officer, Intellectual Property Trial and Appeal Board (2018~2020)
- Patent Examiner, Korean Intellectual Property Office (2005~2018)

Expertise

- Patent Examination
- Trial, Appeal and Court system for patent
- Lecturing on patent system, examination, search strategy, claim interpretation, litigation, PCT, etc.
- Wired and Wireless Communication (LAN/B-ISDN, 3G/4G/5G system)

Language

- Korean
- English

Courses / Activities

- International search report and written opinion, WIPO-KIPO Advanced-Training Courses for Patent Examiners, 2021.05.
- Specialized practice in digital communication application, WIPO-KIPO Training Course on Patent Law and Examination, 2020.11.
- International search report and written opinion, same as above, 2020.11.
- On the job training for electric/electronic background, WIPO-KIPO Training Course on Patent Law and Examination, 2019.03.
- Access to foreign examination results, WIPO Training Course on Patent Law and Examination, 2017.05.
- Guidelines for examination in South Korea, Joint Examiner Training Course of IP5, 2016.12.
- Enforcement of IP, WIPO-Korea Summer School, 2021.06
- WIPO Project Advisor, WIPO-KIPO Advanced Training Course for Patent Examiners, 2021.06-07



Dongseok Kim

Current Position

Litigation Officer
Intellectual Property Trial and Appeal Board (IPTAB)

Contact

Address
Government Complex Daejeon Building
2, 189, Cheongsu-ro, Seo-gu, Daejeon,
35208, Republic of Korea

Phone
+82-42-481-5880

Email
dongseok.kim@korea.kr

Education

- LL.M, Master of Laws in Intellectual Property, WIPO-Queensland University of Technology (2014)
- Ph.D in Chemistry, Korea Advanced Institute of Science & Technology (1999)
- M.A in Chemistry, Korea Advanced Institute of Science & Technology (1996)
- B.S. in Industrial Chemistry, Hanyang University (1994)

Professional Experience

- Litigation Officer, Intellectual Property Trial and Appeal Board (2017~)
- Patent Examiner, Korean Intellectual Property Office (2011~2017)
- Managing Partner & Senior IP Consultant, IP Korea Center Inc., USA (2009~2011)
- Senior Research Scientist, LG Chemical Co., Ltd. (2002~2005)
- Senior Research Scientist, Hynix Semiconductor Co., Ltd. (1999~2002)

Expertise

- Patent Law of Korea
- Patent Cooperation Treaty

Language

- Korean
- English

Courses / Activities

- "Introduction to KIPO Examination Standards", and "Comparison and Discussion on IP5 Examination Standards", IP5 Examiners Cross-Training Program, IIPTI (Dec. 2016)
- "Substantive Examination Procedures and Guidelines" and "PCT Examination", Saudi Arabia Patent Examiner Training Program, IIPTI (Nov. 2016)
- "International Patent Setting: Current Issues and Challenges" and "Exceptions, Limitations and Flexibilities", WIPO-KOREA Summer School on Intellectual Property, IIPTI (Jul. 2015)



Suntai Jin

Current Position

Design Examiner
Korean Intellectual Property Office (KIPO)

Contact

Address
Government Complex Daejeon Building
4, 189, Cheongsu-ro, Seo-gu, Daejeon,
35208, Republic of Korea

Phone
+82-42-481-8348

Email
zinst@korea.kr

Education

- Ph.D in Design, Kookmin University (2008)
- M.A in Art & Design, Kookmin University (2001)
- B.A in Art & Design, Seoul National University of Technology (1997)

Professional Experience

- Design Examiner, Korean Intellectual Property Office (2010-)

Expertise

- Legal System for Design Protection
- Design Examination and Case study
- GUI Design Protection

Language

- Korean
- English

Courses / Activities

- Introduction of The Design Protection System in Korea, WIPO-KIPO Training Course in Design Protection Law and Examination in 2020-2021
- Case Study on Examination, Training course on Design Examination for SPO examiners in 2015
- International Design Application in the Republic of Korea, Commemorative Symposium on Japan's Accession to the Hague Agreement in 2015
- Design Protection System in the Republic of Korea, INAPI-KIPO Joint Seminar for IP Cooperation in 2014
- Case Study on Examination, Training Course on Design Examination for NOIP Officials in 2012
- Design Examination Practice in Korea, WIPO Workshop on Industrial Design Law and Examination in 2011



Sungtae Ha

Current Position

Administrative Judge (Trademark)
Intellectual Property Trial and Appeal Board (IPTAB)

Contact

Address
8, Dunsanjung-ro Seo-gu, Daejeon,
35260, Rep. of Korea

Phone
+82-42-602-3075

Email
st5181@korea.kr

Education

- MPM, KDI(Korea Development Institute) (2016)
- MBA, Khazar University (2012)
- LL.M, Chungnam National University (2003)

Professional Experience

- Administrative Judge (Trademark), Intellectual Property Trial and Appeal Board (2016-2017, 2020-)
- National Expert on Secondment (SNE), European Union Intellectual Property Office (2017-2020)

Expertise

- Trademark Dispute Practices of EU, Korea
- Intellectual Property Commercialization & Licensing

Language

- Korean
- English
- Deutsch

Courses / Activities

- Implication of EU Trademark Appeal system
- The Decision Practices of TM5 States (in particular, EU, US) on whether the applied marks are descriptive or not
- Study on Important EUTM(European Union Trademarks) Cases
- Overview K-Trademark Disputed Cases and Trademark Disputes: Case study, WIPO-Korea Summer School on Intellectual Property



Yongan Kim

Current Position

Patent Examiner
Korean Intellectual Property Office (KIPO)

Contact

Address
Government Complex Daejeon Building
4, 189, Cheongsa-ro, Seo-gu, Daejeon,
35208, Republic of Korea

Phone
+82-42-481-8689

Email
kimya69@korea.kr

Education

- LL.M. in Intellectual Law, Zhongguo Renmin University (2014)
- B.A in Mechanical Engineering, Seoul National University of Science&Technology (1994)

Professional Experience

- Patent Examiner, Korean Intellectual Property Office (2003~)
- Assistant Deputy Director, Korea Intellectual Property Office (1994~2002)

Expertise

- China Intellectual Law
- Patent examination and application system
- Patent protection system of KIPO

Language

- Korean
- Chinese

Courses / Activities

- Korea Patent System, China Hubei Examiner Training Course in 2020
- Korea Patent Examination System, China Hubei Examiner Training Course in 2018



Youngkee Oh

Current Position

Trademark Examiner
Korean Intellectual Property Office (KIPO)

Contact

Address
Government Complex Daejeon Building
3, 189, Cheongsa-ro, Seo-gu, Daejeon,
35208, Republic of Korea

Phone
+82-42-481-5783

Email
imm5071@korea.kr

Education

- B.A. in Business Management, Jeonju University (1997)

Professional Experience

- Trademark Examiner, Korean Intellectual Property Office (2012~)

Expertise

- Patent Law
- Trademark Law
- Copyright Law

Language

- Korean
- Chinese

Courses / Activities

- Chinese Patent Law Training Course in 2009
- Korean Language Teaching to chinese patent Examiner in 2015
- Workshop on Patent Examination for Patent Examination Cooperation Hubei Center of the Patent Office (CNIPA) in 2021

2. Lecturers from KIPO's Partners



Joonkyung Kim

Current Position

Professor
KDI School of Public Policy and Management

Contact

Address
17F. Korea Intellectual Property Service Center
131 Teheran-ro, Gangnam-gu
Seoul, Republic of Korea
06133

Phone
+82-44-550-1205

Email
joon@kdischool.ac.kr

Education

- Ph.D in Economics, University of California, San Diego (1988)
- M.A. in Economics, University of California, San Diego (1984)
- B.S in Computer Science and Statistics, Seoul National University (1980)

Professional Experience

- Professor, KDI School of Public Policy and Management Association (2008~)
- President, Korea Development Institute (KDI) (2013~2017)
- Secretary to the President for Financial Policy, Executive Office of the President (2008)
- Research Fellow, KDI (1990~2008)

Expertise

- Overview of Korean Economic Development
- The Success of Korea's Industrial Policy
- Korean Social Development: Keys Unlocking the "Shared Growth"

Language

- Korean
- English

Courses / Activities

- Korean Economic Development, FREIE UNIVERSITÄT BERLIN in 2019
- Korean Economic Development, University of Hawaii, Manoa in 2000
- Korean Economic Development, Columbia University in 1996
- Money and Banking, Monetary Theory, Macroeconomics, Virginia Tech. in 1988~1990



Sungyop Woo

Current Position

**High Court Judge
(Presiding Judge)**
Patent Court of Korea

Contact

Address
69 Dunsanjung-ro, Seo-gu, Daejeon,
35239, Republic of Korea

Phone
+82-42-480-1427

Email
woo8491@scourt.go.kr

Education

- Completion of Ph.D course work in IP Law, Seoul National University (2011)
- LL.M. in IP Law, New York University School of Law (2008)
- B.A in Law, Seoul National University (1999)
- Electronic Engineering, Seoul National University (1991-1992)

Professional Experience

- High Court Judge, Patent Court of Korea (2018~)
- Judge, Research Div. in Supreme Court of Korea (2016~2018)
- Visiting Scholar, Santa Clara University School of Law (2015)
- Judge, Daegu High Court (2013~2015)
- Judge, Seoul Central District Court (2011~2013)
- Judge, Incheon District Court (2009~2011)
- Senior Associate Attorney, Kim & Chang (2001~2008)

Expertise

- Patent Law, Trademark Law, Design Law, Unfair Competition and Trade Secret Law, Copyright Law
- Civil Law, Criminal Law

Language

- Korean
- English



Jiyoung Yi

Current Position

Judge
Busan District Court

Contact

Address
Busan District Court
31, Beobwon-ro, Yeonje-gu, Busan,
47510, Republic of Korea

Phone
+82-51-590-1468

Email
easy01@sccourt.go.kr

Education

- Completion of Ph.D coursework in Pharmacy, Pusan National University (2016)
- M.A in Law, Seoul National University (2021)
- Completion of Ph.D coursework in Law, Seoul National University (2009)
- B.A. in Law, Seoul National University (2005)
- Completion of M.S. coursework in Pharmacy, Pusan National University (1998)
- B.A. in Pharmacy, Pusan National University (1996)
- Visiting Scholar in Law, George Washington University in U.S. (2016~2018)

Professional Experience

- District Court Judge (2007~)
- Pharmacist (1996~)
- Patent Court Judge (2018~2021)
- Foreign Visiting Fellow of Federal Judicial Center in U.S. Federal Court (2017)

Expertise

- Receptor Tyrosine Kinase Signal Transduction Pathway, Anticancer drugs metabolism, Pharmacogenetics, Pharmacokinetics.
- Patent law, Patentability, Pharmaceutical invention, Treatment-method invention, employee's invention, Trademark law, Design law

Language

- Korean
- English
- Japanese

Courses / Activities

- Delegation of Republic of Korea, the 40th SCP of WIPO (2018)
- Delegation of Republic of Korea, Master's dialogue of D.C. in WIPO (2019)
- Delegation of Republic of Korea, Judge's Forum in WIPO (2020)
- Several articles and thesis about Pharmacy and Patent law, especially pharmaceutical inventions, patentability and employee's invention
- Participation as a panelist in many conference and seminar, including International IP Court Conference of Korea



Kwangnam Kim

Current Position

Judge
Daegu District Court

Contact

Address
Daegu District Court RM 352, 364,
Dongdaegu-ro, Suseong-gu, Daegu,
42027, Republic of Korea

Phone +82-53-757-6403

Email kimkwangnam@sccourt.go.kr

Education

- Master of Laws (LL.M.), U.C. Berkeley Law School, U.S.A. (2017)
- Fellowship, U.S. Federal Court, Northern District of California (2017)
- Chartered Financial Analyst (CFA) Level 3 (2010)
- Bachelor of Laws (LL.B.), Yonsei University, Korea (2005)

Professional Experience

- Judge, Daegu District Court (2021~)
- Judge, Patent Court of Korea (2018~2021)
- Judge, Suwon District Court (2014~2016)
- Judge, Daegu District Court (2010~2013)

Expertise

- Patent, Trademark, Design Litigation

Language

- Korean
- English

Courses / Activities

- Likelihood of Confusion and Case Studies, WIPO-KIPO Training Course in Trademark Law and Examination in 2019 & 2020
- Civil Remedies, WIPO-KIPO-JRTI Continuing Education Course on Intellectual Property Dispute Settlement in 2019
- Recent Change in Korean Patent Litigation System, WIPO-KIPO-JRTI Continuing Education Course on Intellectual Property Dispute Settlement in 2019



Tana Pistorius

Current Position

Head of Commercial Law Department
Business School
The University of Auckland

Contact

Address

Sir Owen G. Glenn Building,
12 Grafton Road, Auckland
Private Bag 92019, Auckland 1142, New Zealand

Phone

+64 9 3737599 ext. 87735

+6427 2535996

Email

tana.pistorius@auckland.ac.nz

Education

- LLD Doctorate in Intellectual Property Law, University of Pretoria (1996)
- LLM Intellectual Property Law, University of Pretoria (1990)
- LLB Bachelor of Laws, University of South Africa (1986)
- B.A. in Law University of Pretoria (1981)

Professional Experience

- Head of Commercial Law Department, Business School in University of Auckland (2020-)
- Professor of Commercial Law, University of Auckland (2019)
- Professor of Intellectual Property Law, University of South Australia (2003-2019)
- Associate Professor, University of South Australia (1999-2002)
- Attorney, High Court of South Africa (1988)
- Notary, High Court of South Africa (1989)
- Legal practitioner, High Court of South Africa (1986-1990)

Expertise

- Intellectual Property Management
- Information Technology Law
- Senior adjudicator of the Alternative Dispute Resolution panel for the .za domain-name system

Language

- English

Courses / Activities

- Tutor for the WIPO Academy course DL450 Intellectual Property Management since 2012
- Lecturer for the Annual WIPO-KIPO-KIPA-KAIST Advanced International Certificate Course on IP Asset Management for Business Success since 2017
- Privacy commissioner (2016-2019 Information Regulator South Africa)
- Contributed to the WIPO Intellectual Property Policy Template for Universities and Research Institutions (2017-2018)
- Non-exec director of a collecting society DALRO (2012-2019)
- International projects completed for ITU; WIPO; WIPO Academy; US Aid; and Governments of Namibia and South Africa



Kwangjun Kim

Current Position

Visiting Professor

Master of Intellectual Property (MIP)
KAIST, Graduate School of Future Strategy
President; LESI Board, Counsel, Licensing
Executives Society, Korea (LESK)
Arbitrator/Mediator, ADR Center, World
Intellectual Property Organization (WIPO)

Contact

Address

N5 Building, #2242

Phone

+82-42-350-4225

Email

Kjkim1@kaist.ac.kr

Education

- J.D., University of Southern California Law School (2000)
- M.S., Computer Engineering, University of Southern California (1994)
- M.S., Electrical Engineering, University of Pennsylvania (1987)
- M.S., KAIST, Master of Material Science & Engineering (1985)
- B.S., Seoul National University, Material Engineering (1982)

Professional Experience

- CEO/President, Intellectual Discovery Co. (2016)
- Chief IP Officer, General Counsel, Samsung Display Co. (2014)
- Vice President, Technology & Strategy Planning Vice President, IP Center, International Legal Team, Samsung Electronics Co. (2010)
- Attorney, DLA PIPER, California (2003)
- Attorney, Pennie & Edmonds, New York & California (2001)

Expertise

- All facets of IP matters : ITC/District Court Litigation, Leader Licensing with global co., Patent Mapping, High-level Patent Prosecution, Acquisition, Patent Entity
- Technology & IP Evaluation : Materials, OLED, Architecture, Circuits, Semiconductors, Fab Process, Computer S/W & H/W, System.

Expertise

- Patent, Trademark, Design Litigation

Language

- Korean
- English

Courses / Activities

- Law, Policy and Monetization in Intellectual Property, (Judge Randall R.Rader, Judge Thomas Voit, Kwang Jun Kim, Mei Shin Wang) Cambridge Scholars Publishing, 2019
- Intellectual Asset Management (IAM) Magazine, Issue 62 (2013.11.) "Comparative Review of IP Landscapes in the US, Japan and Korea"
- Seoul National University Business school, Global Entrepreneurship (2014.3.)
- APEC Case Study on Korea and Utility Model Patents (2014.7.14.)
- Licensing Executives Society Singapore Newsletter (2014.10.22.) "LES Asia Pacific Regional Conference 2014"



Jinseok Park

Current Position

Partner, Patent Attorney
DARAE Law & IP Group

Contact

Address

Handok Tower 9th Fl.,
132 Teheran-ro, Gangnam-gu
Seoul 06251, Republic of Korea

Phone

+82-2-3475-7764

Email

jspark@daraelaw.co.kr

Education

- Ph.D in Law, Sheffield University (2005)
- MPhil in Law, Sheffield University (2003)
- B.A in Electrical Engineering, Hanyang University (1993)

Professional Experience

- Vice President, Korea Patent Attorneys Association (2018~2019)
- Diplomat (Counsellor for Intellectual Property), Embassy of the Republic of Korea to the Kingdom of Belgium and the European Union (2011~2014)
- Director, International Cooperation Div., Intellectual Property Human Resource Development Div. and Semiconductor Intellectual Property Promotion Div. in Korean Intellectual Property Office (2007~2011)
- Patent Examiner, Korean Intellectual Property Office (1993~2005)

Expertise

- Patent dispute, litigation, examination and prosecution system
- Standard Essential Patent
- IP commercialization and licensing

Language

- Korean
- English

Courses / Activities

- APEC IPEG Workshop on Promoting the Best Practices in Licensing for SMEs in Creative Industries (2018.6.)
- The Fourth Industrial Revolution and the Future of Intellectual Property System, 2017 TRIPO International Symposium on Intellectual Property (2017.12.)
- IP Transformation: Opportunities and Challenges Facing the Fourth Industrial Revolution, The 4th President Meeting (2017.12.)
- 2017 Global Women's IP Leadership Academy, WIPO (2017.6)



Arthur Choy

Current Position

Senior Attorney
Dentons Lee

Contact

Address:

14F Poongsan Bldg., 23 Chungjeong-ro,
Seodaemun-gu, Seoul, 03737, Republic
of Korea

Phone:

+82-02-2262-6077

Email:

arthur.choy@dentons.com

Education

- J.D., Columbia University School of Law (1987)
- B.A, East Asian Studies, Columbia College, Columbia University (1983)

Professional Experience

- Senior Attorney/Partner (Foreign Attorney), Dentons Lee (2017~)
- Adjunct Professor, Moon Soul Graduate School at KAIST(2011~)
- CEO, Enoch Semiconductor (1996~2010)

Expertise

- Litigation; Arbitration
- Licensing; Technology Transfer
- M&A; Cross-Border Transactions

Language

- Korean
- English

Courses / Activities

- Intellectual Property Litigation in the US Courts
- Licensing



Kwangmin Ahn

Current Position

Expert Advisor

Korea Invention Promotion Association (KIPA)

Contact

Address

19F, Korea Intellectual Property Service Center, 131 Teheran-ro, Gangnam-gu, Seoul, 06133, Republic of Korea

Phone

+82-10-4283-0514

Email

kmahn@kipa.org

Education

- Juris Doctor (J.D.) in Law, Syracuse University (2012. U.S.A)
- M.A in International Relations, Syracuse University (2009. U.S.A)
- B.A in Economics, Yonsei University (2001)

Professional Experience

- Expert Advisor, Korea Invention Promotion Association (2016-)
- Legal team leader, Daemyung Energy Cooperation (2016)
- Attorney at Law (U.S.), ChunGo Law firm (2013-2015)

Expertise

- International Law
- International dispute and ADR

Language

- Korean
- English

Courses / Activities

- Planned and managed the IP based Official Development Assistance Projects of Korean Government in Indonesia, Mongolia, Uganda, Sri-Lanka, Ethiopia and Ghana, etc., with IP governmental organization counterparts
- Planned and managed the WIPO's Enabling IP Environment (EIE) project in the Islamic Republic of Iran with Iranian National IP office
- Planned and managed the intergovernmental IP based science development project between the ministry of science and KIPO
- Participated in the Hyundai CSR (Corporate Social Responsibility) program as an IP expert
- Planned and managed strategic divestiture and negotiated profitable sale of an affiliated wind farm company to a Thailand-based company
- Represent clients in international legal proceeding before foreign regulatory bodies and agencies in various Asia-Pacific countries and North American countries
- Manage prosecution of joint lawsuits between Korean companies and foreign companies



Danny Donghwan Yoo

Current Position

Section Manager

Korea Invention Promotion Association (KIPA)

Contact

Address

17F, Korea Intellectual Property Service Center 131 Teheran-ro, Gangnam-gu Seoul, Republic of Korea 06133

Phone

+82-2-3459-2852

Email

danny@kipa.org

Education

- B.A with hon. in Linguistics, English, and East Asian Studies University of Toronto (2006)

Professional Experience

- Section Manager, Korea Invention Promotion Association (2011-)
- Teacher, Seoul Metropolitan Office of Education (2006-2008)

Expertise

- International IP Education
- International Cooperation
- Korea's IP Commercialization Support Policies
- Korea's IP Education Support Policies
- Korea's IP Official Development Aid Projects

Language

- Korean
- English

Courses / Activities

- IP Education through Gamification and IP Education Policies in Korea, IP Impact Certificate Course in 2018-2020
- Korea's IP Support Policies and Projects, Strengthening the Infrastructure in ASEAN Member States in 2017-2019
- Korea's Global IP HRD, KAIST Global Information & Telecommunication Technology Program in 2020
- Korea's IP Support Policies and Projects, Advanced International Certificate Course in 2018-2020
- IP Commercialization Support Policies in Korea, APEC IP Business Seminar in 2018-2020



Yusun Park

Current Position

Expert Advisor

Korea Invention Promotion Association (KIPA)

Contact

Address 17F, Korea Intellectual Property Service Center, 131 Teheran-ro, Gangnam-gu, Seoul, Korea, 06133

Phone +82-10-8604-7372

Email ysplaw@kipa.org

Education

- Ph.D in Commercial Law/Intellectual Property Law, Dongguk University (2007)
- Juris Doctor in Law, University of New Hampshire, School of Law (2005)

Professional Experience

- Expert Advisor, Korea Invention Promotion Association (2016~)
- Adjunct Professor, Hallym University of Graduate Studies (2020~2021)
- Lawyer, Manchanda Law Office PLLC, NYC, NY, U.S.A.
- Lawyer, Blaine L. Gilbert & Associates, P.A., Baltimore, MD, U.S.A.
- Legal Case Manager, World Intellectual Property Organization, Switzerland
- Lecturer, Dongguk University, Seoul, Korea

Expertise

- International development and cooperation
- Intellectual Property Law

Language

- Korean
- English

Courses / Activities

- Project Investigator, Conducted the policy consultation project on "Strengthening the IP Infrastructure in ASEAN Member States" (KSP Project of MOEF)
- Conducted the Korea-Vietnam Economic Cooperation Project, "Enhancing Effectiveness of IPR Enforcement in Vietnam" (MOEF)
- Conducted Capacity-building project on "Biofuel Appropriate Technology Development and Business Model Generation" (MOFA)



Laurence Taylor

Current Position

Editor

Korea Invention Promotion Association (KIPA)

Contact

Address

17F, Korea Intellectual Property Service Center, 131 Teheran-ro, Gangnam-gu, Seoul, South Korea, 06133

Phone +82-2-3459-2784

Email laurence@kipa.org

Education

- B.A in English Literature and Philosophy, Reading University, UK (2008)

Professional Experience

- Editor, Korea Invention Promotion Association (2019~)
- Radio Anchor/Editor, Korean Broadcasting System (KBS) (2017~2018)

Expertise

- IP training course operation
- Editing

Language

- English

Courses / Activities

- Gamification Techniques and How They Assist in Teaching IP Concepts to the Youth, 2019 ROK-Armenia Training of Trainers(TOT) Workshop



Sunyul Lee

Current Position

Deputy Staff

Korean Institute of Patent Information (KIPI)

Contact

Address

Government Complex Daejeon Building 2, Office No.1201, 189, Cheongsu-ro, Seo-gu, Daejeon, 35208, Republic of Korea

Phone +82-42-483-4709

Email fleur@kipi.or.kr

Education

- B.A in English&Literature, International trade in Inha University (2014)

Professional Experience

- Staff for learning and promoting KIPRIS, Korean Institute of Patent Information (2014~)

Expertise

- KIPRIS system

Language

- Korean
- English

Courses / Activities

- Introduction to KIPRIS System, East Meets West Training course in 2016
- Introduction to KIPRIS System, WIPO-KIPO Training course on Patent Law and Examination organized by WIPO in cooperation with IIPTI and KIPO in 2017
- Introduction to KIPRIS System and Patentscope, WIPO-KIPO Training course on Patent Law and Examination organized by WIPO in 2018
- Introduction to KIPRIS System, in PIUG conference in 2019
- Introduction to KIPRIS System and Patentscope, KIPO-CNIPA training course in 2019
- Introduction to KIPRIS System and Patentscope, KIPO-Hubei Examiner training course in 2019
- Introduction to KIPRIS System, WIPO-KIPO Training course on Patent Law and Examination organized by WIPO in 2019

Campus Tour

1. Classrooms

The IIPTI has more than 10 classrooms and 3 computer rooms for the exclusive use of lectures. The rooms can accommodate a total of over 500 students, and each room is equipped with the state-of-the-art audio-visual teaching aids such as a TV set, a video player, and a projector.



Classroom



Computer room

2. Auditorium and International Conference Hall

Our auditorium is equipped with modern audio-visual teaching aids for lectures and has a hall that can hold a wide range of activities such as special cultural events, plays and film viewing. It can accommodate 280 people. The International Conference Hall is fully equipped with modern audio and visual equipment, and can accommodate around 100 people. It is the main venue for three to five international seminars a year, and also the venue for many domestic meetings and seminars.



Auditorium



International Conference Hall

3. Biz Café and Invention Education Center

The Biz Café is equipped with a projector and audio-visual equipment. It can accommodate 15 people and is used as the venue for small-scale seminars. Also, we have an invention education center which consists of a practice room, AV room, and laboratory. Furthermore, students can try to print physibles on a 3D-printer.



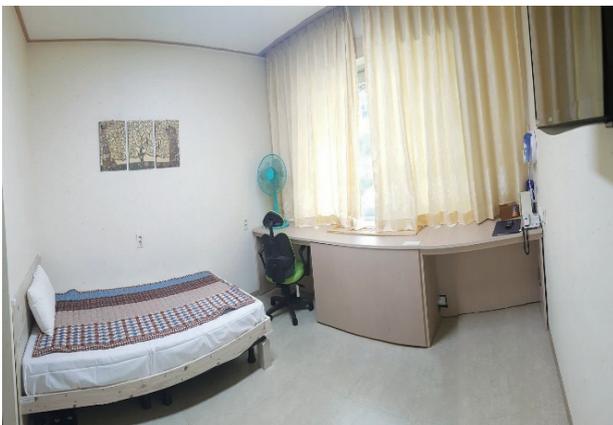
Biz Café



Invention Education Center

4. Dormitory

The Institute has three dormitory buildings with a total of 89 rooms, including VIP single suites. Each room is furnished with a bed, a TV set, a desk and an en suite bathroom. A lounge area with personal computers and vending machines is available on each floor of the dormitory. A free laundry facility is also available 24/7.



Single suite



Lounge

5. Cafeteria and Snack Bar

There is a large cafeteria with a seating capacity of 184 people. There is also a small VIP dining room with seating capacity for 30 people. The staff, including seven talented cooks and a nutritionist, are committed to providing our guests with the best dining experiences at the IIPTI. Also, there is a snack bar where guests can purchase various snacks, coffee, and daily necessities.



Cafeteria



Snack Bar

6. Recreational Facilities

There are indoor fitness facilities, 6 outdoor tennis courts, a basketball court and a soccer field to help our guests enjoy their leisure time during their stay at the IIPTI.



Indoor Facilities



Tennis Court



Soccer field

IIPTI Portfolio of Training Programs for 2021

Published in September, 2021

by the International Intellectual Property Training Institute
of the Korean Intellectual Property Office.

82, Gwahak-ro, Yuseong-gu, Daejeon, Republic of Korea

TEL +82-42-601-4329 **FAX** +82-42-862-1026

Email kipoacademy@korea.kr

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No Derivative Works

**The International Intellectual
Property Training Institute (IIPTI)
Portfolio of Training Programs for 2021**